



## Presentation Overview

- Background on AB 1343
- Utility of Paint Sales Data
- Potential Data Sources
- Next Steps



## Background on AB 1343

- Webpages on paint:
  - PaintCare webpage:  
<http://www.paintcare.org/california/index.php>
  - CalRecycle Paint Product Management webpage:  
[www.calrecycle.ca.gov/paint](http://www.calrecycle.ca.gov/paint)
- Regulations (CCR §18954(a)(4)(A)) require paint sales by type
- Paint sales by type not readily available
- CalRecycle evaluating data sources and methodologies to estimate paint sales by type



## Utility of Sales Data

- Identify changes in sales trends for latex and oil-based paint
- Evaluate opportunities to increase effectiveness of education and outreach
- Evaluate potential changes in disposition rates that could result from changes in paint sales
- Analyze impact of any proposed differential assessment for latex and oil-based paints



## Potential Data Sources

- PaintCare Annual Reports for OR Program  
<http://www.paintcare.org/oregon/index.php>
- U.S. Census Bureau  
[http://www.census.gov/manufacturing/cir/historical\\_data/ma325f/index.html](http://www.census.gov/manufacturing/cir/historical_data/ma325f/index.html)
- South Coast Air Quality Management District (SCAQMD)  
<http://www.aqmd.gov/rules/reg/reg03/r314.pdf>



## Oregon Annual Report

### **Data Source:**

- PaintCare 2010-2013 Oregon (OR) Annual Reports

### **Methodology:**

- Apply OR's % of total latex and oil-based paint sales to CA sales data

### **Limitations:**

1. Paint sales vary from year to year
2. PaintCare will not report this data in future years
3. OR sales may be different than CA sales



## U.S. Census Data

### **Data Source:**

- National paint shipments tracked until 2010

### **Methodology:**

- Extrapolate national shipment data to estimate CA sales
- Apply % of latex and oil-based shipments to paint sales in CA

### **Limitations:**

1. Paint shipments vary from year to year
2. Paint shipments may not be representative of paint sales
3. Relative %'s in CA may differ from national %'s
4. US Census is no longer collecting data



## South Coast Air Quality Management District Data

### **Data Source:**

- Paint sales data collected annually under Rule 314- Fees for Architectural Coatings

### **Methodology:**

- Calculate average percentage of SCAQMD paint sales by type and apply to actual volume sold in CA
- Calculate paint sales per capita in SCAQMD to extrapolate paint sales for statewide population

### **Limitations:**

1. Data includes program and non-program products
2. % of latex and oil-based paint sales in SCAQMD may be different than statewide sales



## Next Steps



- Seeking stakeholder feedback on alternative data sources and methodologies
  - Written comments requested by March 21, 2014
- Continuing to explore alternative data sources and develop a methodology for estimating paint sales by type



## CalRecycle Paint Contacts

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