

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this request sheet and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

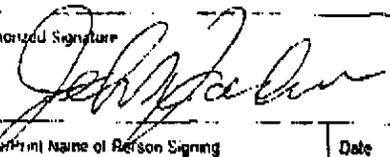
Mail completed documents to:

California Integrated Waste Management Board  
Office of Local Assistance, (MS 25)  
1001 I Street  
PO Box 4025  
Sacramento CA 95812-4025

**General Instructions:**

For a Time Extension complete Sections I, II, III-A, IV-A, and V

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

<b>Section I: Jurisdiction Information and Certification</b>			
<i>All respondents must complete this section</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name		County	
City of Holtville		Imperial	
Authorized Signature 		Title City Manager	
Type/Print Name of Person Signing	Date	Phone	
John Jordan	January 31, 2003	(760) 356-4574	
Person Contacting This Firm (please print or type)		Title	
JB West		Recycling Coordinator, Imperial Valley Waste Management Task Force	
Phone	E-mail Address	Fax	
(760) 474-5348	west@cityofholtville.org	(760) 474-1172	
Mailing Address	City	State	ZIP Code
1275 Main Street	El Centro	CA	92243

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Jurisdiction Name City of Holtville		County Imperial	
Authorized Signature		Title City Manager	
Type/Print Name of Person Signing John Jordan	Date January 31, 2003	Phone (760) 356-4574	
Person Completing This Form (please print or type) JB West		Title Recycling Coordinator, Imperial Valley Waste Management Task Force	
Phone (760)337-4538	E-mail Address jwest@cityofelcentro.org	Fax (760)337-3172	
Mailing Address 1275 Main Street	City El Centro	State CA	ZIP Code 92243

**Section II—Cover Sheet**

**This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.**

**1. Eligibility**

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

- No. If no, stop; not eligible for a TE or ADR.
- Yes. If yes, then eligible for a TE or ADR.

**2. Specific Request and Length of Request**

Please specify the request desired.

**Time Extension Request**

Specific years requested \_ \_\_\_\_\_

Is this a second request?  No  Yes Specific years requested. \_ \_\_\_\_\_  
(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

**Alternative Diversion Requirement Request (Not allowed for Regional Agencies).**

Specific ADR requested \_ 17.01 \_\_\_\_\_%, for the years \_ Aug. 20, 2002 - Aug. 20, 2004 \_\_\_\_\_.

Is this a second ADR request?  No  Yes Specific ADR requested \_ \_\_\_\_\_%, for the years \_ \_\_\_\_\_

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

**Note:** Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

### **Section IIIA—TIME EXTENSION**

**Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.**

*Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).*

**1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

**2. Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**

**3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

**4. Provide any additional relevant information that supports the request.**

**Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT**

**Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.**

*Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).*

**1. Why does your jurisdiction need and Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

Programs listed in the extension request are existing and/or new programs. The new programs need time for scheduling and implementation. Outreach and education needed to obtain the projected diversion rates take time and must be continuous and repetitive to have the necessary impact. It was expected that the programs implemented would achieve the required diversion rates; however, given the unusual nature of the Imperial Valley, the programs alone have not been sufficient for several reasons.

Imperial Valley covers almost 5,000 square miles with a population density of 31 people per square miles. However, Mexicali, the capital city of Baja California is situated directly across the border and has an estimated population of 850,000. Over 9 million vehicles cross the border into Imperial Valley annually carrying millions of legally and illegally employed workers who substantially contribute to the solid waste disposal but not necessarily to recycling efforts. Imperial Valley is visited by 1,500,000 bird watchers, off road enthusiasts and winter "snow birds" each year resulting in increased volumes of solid waste. This influx of people substantially skews the formula for determining disposal statistics.

Approximately 75% of the population in Imperial Valley is Hispanic with English as a second language. There are also cultural differences regarding what constitutes "trash," the concept of recycling, and paying for these services. Educational efforts are proceeding, first at the schools, and slowly at other community events.

In 1999, Holtville, along with the County and the other six incorporated cities in the County, formed the Imperial Valley Waste Management Task Force to implement and evaluate all elements of the jurisdictions' SRRE's. The Task Force unsuccessfully used outside consultants until 2000 to manage SRRE programs. In 2000, with declining diversion percentages, the Task Force began to develop an in-house staff with the City of El Centro as lead agency. Initial turnover and inexperience stymied early efforts, but current staff are making progress. This did help one of the City of Holtville's primary barriers in implementing programs, and that is that there is only one staff person for all the duties involved in Public Works.

In 1999 Allied Waste took over the trash collection and disposal contracts for 7 of the 8 jurisdictions, including the City of Holtville. Allied's philosophy was for less community involvement. The Task Force filled this void by upgrading the Recycling Coordinator's position and by developing subcommittees to work on specific projects.

In 2000, six jurisdictions, including the City of Holtville, implemented an automated three-can residential curbside system, thinking this would significantly increase diversion percentages. Unfortunately, the types of cans distributed in Holtville have caused confusion on the part of residents with two of the containers being the same color but different sizes. The hauler is planning to replace them as finances permit. The curbside program is still being evaluated.

In 2002 Allied Waste brought in new management that has provided more solid support for recycling efforts. The relationship between the hauler and the Task Force is improving and as a result, more services are being offered, i.e. commercial recycling and Christmas Tree recycling.

The drop in Holtville's diversion rate has been confounding to Task Force staff, City and CIWMB staff. There is either a tremendous amount of misallocation or the base year does not accurately measure the diversion. The new base year, which was completed during 2002 for the year 2000 did capture substantial tonnage which was not able to be authenticated with weight tickets for several packing sheds. Not only are these businesses seasonal, but no records have been kept to identify the types and amount of diversion. The hauler has cooperated with Task Force and City staff to try and identify the source and type of solid waste with little success. This issue is still being pursued.

All brochures and advertisements have been translated into Spanish. Displays are being set up at public facilities, i.e. City Hall and library. Task Force staff have scheduled more public information and community outreach events in the City of Holtville. These existing programs will not contribute high enough diversion rates to meet the 50% diversion requirement. The new programs that the Task Force and the City of Holtville are implementing will require time for creation of the infrastructure and implementation schedule, i.e. construction and demolition and composting services.

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## 2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?

Holtville is a very small community. Its population is decreasing. There are no businesses to speak of in the community and the ones there are, i.e. Barbara Worth Country Club, are located outside the city limits. After computing the possible diversion tonnage, Holtville will not be able to achieve the 50% diversion rate.

**3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.**

1. The residents of Holtville are learning and becoming more aware about the curbside recycling program. They are supporting the City's efforts to reduce contamination. In 2000 curbside diversion tonnage was 15.37 tons. For the first 8 months of 2002 it is over 85 tons.
2. In one weekend of the tire cleanup program, residents collected over 1,000 tires.
3. Every business owner contacted for the base year study endorsed and encouraged us to help them find ways and resources to recycle.
4. Presentations on recycling have been made at every 4-6 grade class in the Holtville School District.

**4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.**

1. The city managers and director of the County Board of Supervisors of all Imperial Valley jurisdictions have endorsed the formation of a regional agency for SRRE programs. Steps are proceeding to place this item on the agenda of each Council.
2. Programs in Holtville were off to a slow start and the Holtville community did not understand the mandatory nature of the programs.
3. Initially, Holtville should have considered requesting a rural designation. Many of the programs that were initially selected were not appropriate for this rural community and were not able to be implemented. Programs more appropriate for this community have been substituted.

**Section IV A—PLAN OF CORRECTION**

**A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.**

*Attach additional sheets if necessary.*

Residential %		Non-residential %			
PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
Please use the Board's Program Types. The Program Glossary is online at: <a href="http://www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm">www.ciwmb.ca.gov/LGCentral/PARIS/Codes/Reduce.htm</a>					
<b>Total Estimated Diversion Percent From New and/or Expanded Programs</b>					
<b>Current Diversion Rate Percent From Latest Annual Report</b>					
<b>Total Planned Diversion Percent Estimated</b>					

**PROGRAMS SUPPORTING DIVERSION ACTIVITIES**

PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED

**Section IV B—GOAL ACHIEVEMENT**

**Goal Achievement describes the activities the jurisdiction will use to achieve the ADR.**  
*Attach additional sheets if necessary..*

Residential %		35%	Non-residential %		65%	
PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM		FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
Please use the Board's Program Types. The Program Glossary is online at: <a href="http://www.ciwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm">www.ciwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm</a>						
2000-RC-CRB	Expand	Single-family co-mingled program will be in place for a full 12 months.  JPA staff will send direct mail to all multi family unit managers/owners and start contacting interested parties. JPA staff and intern will conduct training and purchase bins. Hauler has agreed to provide route service.		IVWMTF	8-20-04	2
2030-RC-OSP	New	Commercial collection program for cardboard has been negotiated with hauler. At this time there are three businesses utilizing the service. Personalized letters will be sent out to Chamber of Commerce members and president. JPA staff will contact interested members to discuss details of the program. It is anticipated that 25% of the member businesses will be interested in participating. JPA staff will provide training and work with the hauler to schedule pickup.		IVWMTF	8-20-04	2
2050-RC-SCH	New	A high school teacher has agreed to be the contact person and help organize the single stream recycling program for the Holtville schools. JPA staff will purchase classroom bins and provide training, educational information, and contact hauler.		IVWMTF	6-20-04	1
2070-RC-SNL	Expand	Christmas tree recycling program is planned for 2003. City cleanups occur twice a year giving residents the opportunity to recycle or donate materials including scrap metal and green waste.		IVWMTF	1-31-04	.01
<b>Total Estimated Diversion Percent From New and/or Expanded Programs</b>						5.01
<b>Current Diversion Rate Percent From Latest Annual Report</b>						12
<b>Total Planned Diversion Percent Estimated</b>						17.01

## PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
5000-ED-ELC	Expand	IVWMTF budgeted \$40,000 for television and print advertising.	6-30-03
5020-ED-OUT 1030-SR-PMT	Expand  Expand	Additional presenters will be available for the schools; field trips will be available for students to the MRF; Used oil presentations will be also made at the schools  A list of vendors selling recycled-content products will be provided by JPA staff. to businesses and individuals. Data is also available on website.	6-30-04  8-20-04
6020-PI-ORD	New	C & D ordinance has been drafted. Building directors from all jurisdictions have met and discussed needed revisions. Resources for handling metal, concrete & asphalt, and cardboard are currently available.  The resolution for procurement of recycled products. The JPA has provided a model policy and strategies to implement. The city does purchase recycled content products even though there is not a formal policy in place yet.	12-31-04

**Section V – PARIS**

**Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.**

*Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at [www.ciwmb.ca.gov/LGCentral/PARIS/](http://www.ciwmb.ca.gov/LGCentral/PARIS/).*