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PUBLIC HEARING

STATE OF CALIFORNIA

CALIFORNIA INTEGRATED WASTE MANAGEMENT BOARD

STRATEGIC POLICY DEVELOPMENT COMMITTEE

JOE SERNA JR./CALEPA HEADQUARTERS BUILDING

1001 I STREET

COASTAL HEARING ROOM

SACRAMENTO, CA

TUESDAY, DECEMBER 9, 2008

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PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

APPEARANCES

COMMITTEE MEMBERS

Ms. Margo Reid Brown, Chair

Ms. Rosalie Mule

Mr. Gary Petersen

STAFF

Mr. Mark Leary, Executive Director

Ms. Christy Porter Humpert

Mr. Jon Myers, Assistant Director, Office of Public
Affairs

Mr. Tom Estes, Deputy Director, Administration &
Finance Division

Mr. Howard Levenson, Program Director, Sustainability
Programs

Mr. Brian Larimore, Sustainability Program

ALSO PRESENT

Mr. Evan Edgar, California Refuse Removal Council

Mr. George Eowan, California Refuse Removal Council

Mr. Larry Sweetser, Rural Counties' Environmental
Services Joint Powers Authority
,index Off A>

Ms. Juliette Bohn, Humboldt Waste Management
Authority

Mr. Chuck Helget, Allied Waste

Ms. Michelle Young, City of San Jose

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PETERS SHORTHAND REPORTING CORPORATION (916) 362-2345

1 P R O C E E D I N G S

2 --o0o--

3 CHAIRPERSON BROWN: Good afternoon. Thank you
4 all for your indulgence. We're starting a little late;
5 P&C continued, for those of you who are tuning in for
6 us or just joining us.

7 We will convene the Strategic Policy and
8 Development Committee; and Kristen, ask you to call the
9 role.

10 EXECUTIVE ASSISTANT GARNER: Kuehl.

11 (No response)

12 EXECUTIVE ASSISTANT GARNER: Laird.

13 (No response)

14 EXECUTIVE ASSISTANT GARNER: Mule.

15 COMMITTEE MEMBER MULE: Here.

16 EXECUTIVE ASSISTANT GARNER: Petersen.

17 COMMITTEE MEMBER PETERSEN: Here.

18 EXECUTIVE ASSISTANT GARNER: Brown.

19 CHAIRPERSON BROWN: Here.

20 And I will -- we may have -- I believe we have
21 our new members tuning in and listening. With their
22 recent arrival to the Board announcement, had prior
23 commitments, and so I know that they are joining us
24 over the airwaves and listening in so that they have
25 the benefit of our discussion and participation in this

1 briefing today.

2 So I will remind everybody that there are
3 speaker slips in the back. If you have any comments or
4 questions or would like to speak to any items, bring
5 those to Kristen.

6 Remind you to turn your cell phone and pager
7 off.

8 Any members have any ex partes to report?

9 COMMITTEE MEMBER MULE: None.

10 CHAIRPERSON BROWN: Okay. So we will move to
11 our first item, I believe, and that is --

12 EXECUTIVE DIRECTOR LEARY: It's mine, Madam
13 Chair.

14 CHAIRPERSON BROWN: Mark.

15 EXECUTIVE DIRECTOR LEARY: Thank you, Madam
16 Chair. Good afternoon, members.

17 Agenda Item 7 is a consideration of allocation
18 proposals to be funded from the Integrated Waste
19 Management account for this fiscal year.

20 Madam Chair, since we are anticipating two new
21 members joining us next week, I'd ask maybe that we
22 have some discussion about the proposals we're bringing
23 forward, but I would respectfully suggest that maybe we
24 put it over to the full Board so the new members can
25 have -- I'd like an opportunity to introduce this

1 process to them as --

2 CHAIRPERSON BROWN: Absolutely.

3 EXECUTIVE DIRECTOR LEARY: -- part of the
4 Board meeting, and this commitment of money out of the
5 Integrated Waste Management Fund for high priority
6 areas.

7 CHAIRPERSON BROWN: I think we concur.

8 EXECUTIVE DIRECTOR LEARY: Great. Great. But
9 let me go ahead and introduce it briefly.

10 We have two proposals we're suggesting for
11 funding at this point in time. They are both
12 mission-critical and related directly to the Board's
13 strategic directives.

14 Allocation proposal 2008 D-5 is for a
15 professional fundraiser for the Environment and
16 Education Initiative. Christy Porter Humpert is here
17 representing that office.

18 I think Mindy is doing great work at the Green
19 School Summit in Anaheim today, so is unavailable to
20 join us.

21 But I think you know the story about EEI. The
22 fact that the State has largely funded the majority of
23 some \$11 million, I believe, that's been spent so far
24 in support of this very important initiative.

25 But we need more money, and we're seeking to

1 retain a professional fundraiser to raise money in the
2 interest of furthering this initiative from private --
3 private sector, largely foundations and philanthropic
4 sources of money for this effort.

5 And I think we've struggled in our own ability
6 to do that, and we think that a little bit of external
7 expertise would be of value to further that effort.

8 Then the second allocation proposal is 2008
9 D-6, and that's to further some great work that Jon and
10 the Office of Public Affairs has done in distributing
11 public service announcements.

12 We've had great success, and we've gotten
13 great value for the use of public service announcements
14 for our public outreach and public education statewide,
15 and we need to continue that effort.

16 And we're suggesting for the fairly modest
17 amount of \$60,000 we can continue that distribution
18 effort and get great distribution of our public
19 outreach effort.

20 So I will conclude at this point, and allow
21 you to ask questions of Jon and Christie and Tom, as
22 our manager of the Integrated Waste Management Fund,
23 and then ask for your deference to put it over to next
24 week.

25 CHAIRPERSON BROWN: Are we going to have

1 presentations on each of them? Christie, are you going
2 to do a presentation on D-5, or --

3 EXECUTIVE DIRECTOR LEARY: I think we can save
4 that for next week, given that you've read the item and
5 are familiar with it. Maybe we'll get some questions
6 out there, further information that you'd like, and
7 then we'll bring it back with a full-blown show and
8 tell at the Board meeting.

9 CHAIRPERSON BROWN: Okay. Does anybody have
10 any specific questions on D-5?

11 COMMITTEE MEMBER PETERSEN: No.

12 COMMITTEE MEMBER MULE: No.

13 CHAIRPERSON BROWN: I do. Since that's my
14 background and my expertise, I have a couple questions.

15 One, this is a \$50,000 allocation item. Where
16 did you come up with the figure of \$50,000? And if you
17 don't know, you can just say I can put that over to
18 Mindy for part of our presentation next week.

19 MS. PORTER HUMPERT: I will -- I will defer to
20 Mindy on that part of it.

21 CHAIRPERSON BROWN: Okay. I -- critical to
22 the success of any kind of a grant-writing campaign, or
23 a fund-development campaign is finding the right person
24 at the right price. And I would hope that when she
25 comes forward she can get us some information about

1 what kind of feasibility she's found.

2 I know we, in a lot of these contracts, do our
3 homework and we called potential bidders just to find
4 out what the type of services would cost and what our
5 ballpark is. So I'm assuming that that was the process
6 that she went into.

7 It seems a little bit low for the amount of
8 money we're looking for in return. So if we're looking
9 for \$25 million to fund EEI, \$50,000 doesn't seem
10 close.

11 A lot of times in the private sector, it's a
12 percentage, which I don't know that we would
13 necessarily ever do that in the State. But I want to
14 make sure that we're contracting for the right amount,
15 because at this crucial point in this project, we need
16 the funding to be there. So.

17 MS. PORTER HUMPERT: I'll ask her to bring
18 that information back.

19 CHAIRPERSON BROWN: We can't shoot blanks.

20 MS. PORTER HUMPERT: Okay.

21 CHAIRPERSON BROWN: The other one is, um -- I
22 can't tell because there's not a scope of work here, so
23 I want to be very specific about the type of person
24 we're looking for or organization and tasks.

25 The only tasks that I see outlined right there

1 is developing a list and bringing the list forward.
2 And I think we need to know, are we writing -- are we
3 looking for a grant writer? Or are we looking for
4 somebody to go out and personally solicit funds from
5 foundations? Which could be a very different type of
6 skill set than a grant writer.

7 This may be appropriate funding for a grant
8 writer to write a couple of proposals that get sent in,
9 reviewed, and then determined; but I think for \$25
10 million we're looking for somebody, or an organization,
11 that has different skill set, probably.

12 So those are the two critical things that I
13 think need to come forward next week as part of that
14 one.

15 Anybody have any other --

16 COMMITTEE MEMBER MULE: Madam Chair, I
17 appreciate those questions. They were right on.
18 Because I had the same question about the \$50,000. And
19 without seeing a scope of work, we don't know if that's
20 going to meet our needs.

21 CHAIRPERSON BROWN: Yeah.

22 COMMITTEE MEMBER MULE: Thank you.

23 CHAIRPERSON BROWN: Thank you, Christy. Any
24 questions on D-6, the PSA distribution?

25 COMMITTEE MEMBER MULE: Not at this point.

1 CHAIRPERSON BROWN: Okay. Sorry, me again.

2 You talked about production of these being
3 done in-house. Do we have the capabilities in-house to
4 produce the level and quality of PSAs that will be
5 utilized by outside sources?

6 ASSISTANT DIRECTOR MYERS: We've been building
7 up our technical abilities over the last couple years.
8 I'm hoping, yeah, we can produce some quality stuff.

9 CHAIRPERSON BROWN: Okay.

10 MR. MYERS: We haven't really had an
11 opportunity because we haven't focused on the issue to
12 produce, go out and really produce the quality that's
13 needed for these kind of PSAs that we want to
14 distribute, you know, statewide, on both television and
15 radio.

16 However, we're also looking -- while it says
17 in-house, we're also looking at some of our other
18 sponsorships to leverage some of the things that we
19 sponsored with -- for example, the Environmental Media
20 Association -- and using that sponsorship where we
21 could possibly tap into celebrity talent to be part of
22 that PSA, and get those distributed as well.

23 CHAIRPERSON BROWN: Okay. The other question
24 I had was: It looks like this is coming from IWMA,
25 Oil, RMDZ, maybe Tire. So you're taking money from all

1 of the -- to fund all the different things; is that
2 correct? Tom? I mean it says funding here, I thought
3 these were IWMA.

4 DEPUTY DIRECTOR ESTES: They are IWMA. Are
5 you looking at the allocation proposal?

6 CHAIRPERSON BROWN: Mm-hmm.

7 DEPUTY DIRECTOR ESTES: It looks like that
8 piece didn't get filled in. But it was to --
9 explicitly intended to come from IWMA.

10 CHAIRPERSON BROWN: Okay. So my other
11 question is: Are we coordinating and leveraging?
12 Because I know we have had items come before us on the
13 tire fund for outreach for tire, and outreach on
14 e-waste.

15 You know, we have often bandied around the
16 enormous budget that bottles and cans uses to do their
17 outreach and production; and, you know, if we could at
18 least get a little bit more explanation of the other
19 funds that you're utilizing for the same service out of
20 other accounts, just so we can see the volume and the
21 impact that we're going to make, because I think we
22 want to make sure that we're --

23 ASSISTANT DIRECTOR MYERS: Trying to
24 understand the question.

25 CHAIRPERSON BROWN: The allocation items we

1 have had recently on --

2 ASSISTANT DIRECTOR MYERS: Right.

3 CHAIRPERSON BROWN: -- from the tire fund.

4 ASSISTANT DIRECTOR MYERS: Which we'll be
5 utilizing part of those for other PSA distributions.

6 The idea here is those have specific campaigns
7 and accounts set up for those campaigns, whereas
8 something such as a reusable bag outreach effort
9 doesn't have a specific fund for that.

10 And that's what we're looking to do is be able
11 to contract to be able to generate PSAs that will touch
12 many of our other programs and issues that we want to
13 get the messaging out on.

14 CHAIRPERSON BROWN: Okay, I guess my question
15 is: In your agenda item, you want to utilize these
16 funds as well for ongoing distribution of eRecycle.org,
17 3,000 Mile Myth, Tire Care, and all of those which are
18 funded by other accounts other than IWMA.

19 ASSISTANT DIRECTOR MYERS: Which we don't have
20 -- currently don't have any campaigns, for example,
21 eRecycle.org or e-waste program. There's nothing out
22 there right now that will help us generate a contract
23 for these PSAs.

24 I guess we could go back and create a new
25 contract to do that and tap into those funds, if I'm

1 hearing you correctly. Yeah, we could.

2 CHAIRPERSON BROWN: I -- I've got -- no.

3 Let's go back --

4 ASSISTANT DIRECTOR MYERS: Am I answering the
5 question?

6 CHAIRPERSON BROWN: -- and rework this
7 one between now and next Tuesday, because I think it's
8 important to leverage the amount of dollars we have
9 from each of our funds to have more of an impact in the
10 marketplace.

11 And if, rather than 60,000 and kind of go out
12 and get a little impact on five things, you can utilize
13 the funds available. Because tires should be paying
14 for tires' sustainability.

15 ASSISTANT DIRECTOR MYERS: I hear what you're
16 saying.

17 CHAIRPERSON BROWN: IWMA should not. IWMA can
18 pay for single-use carry-out bag reduction. But let's
19 make sure we make an impact that people remember.
20 So that's my only thing. So we can do that.

21 COMMITTEE MEMBER PETERSEN: Madam Chair, I
22 agree with this.

23 And, Jon, when we're -- when you're out doing
24 these -- let's say we're producing these PSAs and the
25 crossovers. Let's say that we have a celeb on a shoot.

1 Do we -- or have we thought about doing -- they can do
2 more than one thing at one time. They could talk about
3 reusable bags and, you know, tires -- air pressure in
4 tires and things like that.

5 Have you thought, when we do this, to utilize
6 the amount of benefit we get, like with EMMA, that when
7 we go to do these shoots we could do three to four of
8 these PSAs for different issues?

9 ASSISTANT DIRECTOR MYERS: Sure. And since
10 that, you know, we've been working with EMMA, we've
11 been working closely with them, that's something that
12 we should be discussing with them on, you know, how we
13 can best leverage a celebrity's time --

14 BOARD MEMBER PETERSEN: Right.

15 ASSISTANT DIRECTOR MYERS: -- to -- certainly
16 we can do that.

17 COMMITTEE MEMBER PETERSEN: Because when you
18 have a set, the shoot's all done, and it's not costing
19 us anything. I mean --

20 ASSISTANT DIRECTOR MYERS: Yeah.

21 COMMITTEE MEMBER PETERSEN: Okay. Thank you.

22 ASSISTANT DIRECTOR MYERS: I'll make that
23 commitment, that we'll work with EMMA, when we go
24 forward on these.

25 COMMITTEE MEMBER PETERSEN: Okay.

1 CHAIRPERSON BROWN: Great. Any other
2 questions? We have one speaker, Larry Sweetser. You
3 wrote -- you wrote 7. You want me to change it for
4 you?

5 MR. SWEETSER: Yes, please.

6 CHAIRPERSON BROWN: I'm giving you a hard
7 time. I'm going to have to charge you for that.
8 Sorry.

9 (Laughter)

10 CHAIRPERSON BROWN: Jeff said another unfunded
11 mandate. Any other questions, comments? Okay. Mark,
12 thank you. Jon, Christy. Thank you very much, Tom.
13 We'll look forward to hearing this item next week.

14 And we will move, then, to Committee Item C,
15 Board Item 8. And -- is that Howard? You're up.

16 DEPUTY DIRECTOR LEVENSON: Thank you, Madam
17 Chair. I'm Howard Levenson. I'm Director of the
18 Sustainability Program, and I'm very pleased to
19 introduce this item. It's a discussion of what we call
20 Organics Policy Roadmap number II.

21 Last year, we had a lengthy discussion about
22 organics activities we called the roadmap one. It was
23 actually just a year ago this month, and so we're going
24 to give you an update on that. I'll give you a little
25 bit of introduction.

1 This is a discussion item, so we're not asking
2 for any particular consideration, but obviously any,
3 you know, issues that you want us to explore further,
4 we seek your direction on. Also, if you need to --
5 wish to have this repeated at the Board meeting, we're
6 happy to do that, depending on your preferences.

7 As you all know, the Waste Board has a very
8 long history of promoting composting and other
9 beneficial uses of organic materials. And if you go
10 all the way back to the early 1990s, we had about five
11 or six composting facilities that were permitted, and
12 now we have well over 100 permitted facilities in the
13 state, and probably another hundred or so nonpermitted
14 but legal facilities that do mulching and other kinds
15 of activities.

16 Even so, yard waste -- organic materials such
17 as yard waste and food and green waste and lumber and
18 things like that still make up a huge amount of the
19 disposal stream. Depending on how you define it, 30 to
20 50 percent if you include paper.

21 The strategic directive that the Board adopted
22 last year, Strategic Directive 6.1, calls for reducing
23 the amount of organics in the waste stream by 50
24 percent by the year 2020.

25 I think in adopting this, the Board last year

1 recognized the need to reinvigorate our efforts related
2 to organics, and we've tried to do so over the last
3 year on many of the things that you've considered and
4 directed us to do.

5 So today, what we're going to do is update you
6 on you on activities that happened during 2008, and
7 we'd like to lay out our plans for 2009.

8 This is a very, very complicated topic as you
9 can see from the agenda item and the various
10 attachments. There are numerous ongoing activities
11 that the Board has been very actively engaged in.
12 There are key linkages to climate change and energy and
13 fuel production and many, many gnarly policy issues
14 related to organics in general.

15 If we're going to meet Strategic Directive 6.1
16 and get 50 percent of the organics out of the
17 landfills, we're going to have to look at siting
18 perhaps -- and this is Howard's back-of-the-envelope
19 calculation that everybody cites now -- but it's 50,
20 maybe 50 to 100 new facilities or expansion of existing
21 facilities that produce compost and mulch or biofuels
22 or bio energy. And that's a massive number of
23 facilities.

24 CHAIRPERSON BROWN: And how many have we
25 permitted in the last two years, Howard?

1 DEPUTY DIRECTOR LEVENSON: I'd have to -- not
2 very many. A handful. Some expansions, and then
3 perhaps a few new ones, but not very many.

4 CHAIRPERSON BROWN: Right. Very few. So we
5 have a lot of work ahead of us.

6 DEPUTY DIRECTOR LEVENSON: Hmm. My next
7 sentence said: This will not be easy.

8 (Laughter)

9 CHAIRPERSON BROWN: I'm sorry to have jumped
10 right ahead of you.

11 DEPUTY DIRECTOR LEVENSON: Yeah, you gave me
12 the segue. It's clearly a daunting task. We have got
13 difficulties in siting any type of new facility.

14 We also need to see increased procurement by
15 private and public entities, and that in turn depends
16 on the development of technical specifications, Best
17 Management Practices, and the like.

18 We also have to continue to address the
19 cross-agency regulatory issues that we face. There are
20 a number of these, and we'll go into these in a little
21 more detail that -- they have been designed to address
22 very significant air quality and water quality issues;
23 but at the same time, the way that they are developed
24 can impinge and has impinged on the viability of the
25 organics infrastructure.

1 So the item today, it first describes some key
2 overarching issues. We've pulled out some themes that
3 related to infrastructure development, which I've just
4 touched on, the cross-media issues, the linkage to
5 climate change, and then funding issues.

6 The item we just heard talked about the IWMA.
7 We'll go into this. But we don't have a dedicated fund
8 for organics, so everything is kind of come by hook and
9 by crook.

10 Then we're going to briefly describe
11 accomplishments over the last year and the plans for
12 2009. So if you look at the attachments, Attachment 1
13 is a tabular summary of all this information for
14 2008-2009.

15 Attachment 2 is a quarterly calendar, kind of
16 a rough schedule for how we see things happening in
17 2009.

18 And then Attachment 3 has everything discussed
19 in a lot more detail.

20 So Brian Larimore is going to go into this.
21 But before he does, I do want to thank the Waste
22 Compliance and Mitigation Program. This has been a
23 collaborative effort on all our organics activities,
24 but certainly on developing this item, and there are a
25 number of activities and pieces of information in here

1 that are directly related to waste compliance.

2 So this is, again, we have tried to foster
3 that collaborative effort, and we have been successful.
4 So with that, I'll turn it to Brian.

5 MR. LARIMORE: Good afternoon, Chair Brown,
6 Board members.

7 Before I get into the presentation, I want to
8 echo Howard's sentiments and thank Sustainability
9 Program and Waste Compliance and Mitigation Program
10 management and staff for all their contributions. And
11 the Board also, for their guidance and support for all
12 the organics-related activities that are included in
13 the roadmap.

14 I'd like to give a little background of what
15 led to the development of the first organics roadmap
16 last year and the new roadmap which is being introduced
17 today.

18 As Howard mentioned, Strategic Directive 6.1
19 calls for reduction in organics waste stream of
20 50 percent by the year 2020, which was kind of the
21 driver behind the original roadmap.

22 Stakeholder input on how to meet 6.1 was
23 gathered at the biofuels forum held in March of 2007
24 and the organic summit held in October of 2007, which
25 focused on compostable organics.

1 The key issues identified by stakeholders at
2 the forum and summit fall into six categories and are
3 included in the roadmaps. That's ADC policy, economic
4 incentives, siting and capacity, regulatory and
5 permitting, research and education.

6 A proposed roadmap and schedule was presented
7 to the Board for discussion in December 2007 which laid
8 out staff activities to address each of these issues.
9 Today, staff is updating the progress -- the Board on
10 progress made on Roadmap I, and introducing Roadmap II.

11 In preparing this item, it became apparent
12 that several overarching themes and challenges are
13 related to the six issue categories identified by
14 stakeholders. Those are infrastructure development,
15 cross-media issues and interagency coordination,
16 climate change, and funding. I'll discuss each of
17 these issues at this time.

18 The Board has a long history of promoting
19 composting and other beneficial uses of organic
20 materials, And the infrastructure for handling these
21 materials has increased from the early 1990s, as Howard
22 mentioned, from a handful of facilities to well over
23 100 permitted facilities today and an additional 100
24 facilities that not requiring permits, EA notifications
25 and the like.

1 These operations produce an estimated five
2 million cubic yards of compost and mulch per year. In
3 addition, biomass facilities consume about five million
4 bone dry tons of material annually.

5 However, this infrastructure is not sufficient
6 to handle diversion of the additional tonnage that
7 Strategic Directive 6.1 calls for. Meeting Strategic
8 Directive 6.1 will mean developing new capacity for
9 about 15 million tons per year which will require the
10 development of 50 to 100 new facilities or equivalent
11 expansion of existing facilities. This is assuming
12 facilities at 500 to 1,000 tons per day.

13 You know, any type of facility is very
14 difficult due to NIMBYism and other factors; increasing
15 the infrastructure will require the Board to address
16 the other three major challenges: Cross-media issues,
17 climate change, and funding as well as further market
18 development.

19 Another of the overarching challenges is
20 cross-media issues and interagency coordination.
21 Addressing this requires collaborating with agencies
22 where regulatory proposals impinge on the viability of
23 composting and other organic material handling
24 activities. These primarily include air and water
25 quality issues.

1 There are a suite of activities the Board is
2 involved in relating to these issues which I'll discuss
3 later in my presentation.

4 The Board also needs to coordinate with the
5 Energy Commission on its renewable portfolio standards
6 activities and grid connection issues associated with
7 emerging technologies.

8 The issue of climate change affects and
9 underlies most of the Board's programs and activities.
10 The Board's focus on organics as it relates to climate
11 change includes promoting diversion of organic
12 materials to minimize landfill methane generation, and
13 developing markets to provide alternative beneficial
14 use of these resources, research on using compost
15 biocover to reduce methane emissions, funding research
16 to quantify greenhouse gas emissions, reductions, and
17 beneficial offsets from different organic materials
18 management practices.

19 Turning the climate action team recycling and
20 waste management CAT subgroup, participating as a
21 member of several other subgroups in working with ARB
22 staff in identifying strategies to reduce greenhouse
23 gas emissions.

24 The viability of organics management
25 alternatives is ultimately dependent on how the ARB

1 decides to deal with these issues in the accounting of
2 greenhouse gas inventories and greenhouse gas reduction
3 strategies.

4 Also, initiatives such as working with the
5 California Climate Action Registry to establish
6 greenhouse gas emissions reduction protocols will in
7 the long run be critical in establishing new market
8 mechanisms and potentially offset credits to foster the
9 productive use of green material.

10 Unlike the situation with household hazardous
11 waste, used oil, and tires, the Board has no dedicated
12 funding to provide grants and other assistance for
13 organics with the exception of potential loans from its
14 Recycling Market Development Zone loan program.

15 Much of the contractual work described in
16 Attachment 3 has been funded from discretionary
17 consulting and professional service funds which vary
18 from year to year and which are used for other Board
19 priorities as well.

20 As I mentioned earlier, meeting Strategic
21 Directive 6.1 may requiring to develop 50 to 100 new
22 facilities or its equivalent in expansions for
23 producing compost, biofuels, and bio energy. This is
24 easier said than done.

25 There are many economic challenges, including

1 proposed Regional Water Board and Air District
2 requirements, that could cost some facilities millions
3 of dollars. For example, facilities could be required
4 to install low-permeability pads, such as concrete or
5 HDPE liners, line stormwater retention ponds, emission
6 controls, and conduct water quality monitoring.

7 The Board participates in development of
8 operational Best Management Practices that ensure
9 protection of air and water quality while lowering
10 overall compliance costs.

11 If the Board had dedicated funding along with
12 authority to provide grants from the Integrated Waste
13 Management account, it could be used in the form of
14 grants to assist facilities in meeting these
15 environmental requirements.

16 Similarly, dedicated funding could be used to
17 provide grants to jurisdictions and for contracts
18 focused on development of Best Management Practices and
19 product specifications, both of which are necessary for
20 increasing procurement and technical research.

21 I'm going to get into Roadmap I.

22 Attachment 1 provides a summary on the status
23 of staff activities in meeting Roadmap I and references
24 the sections in Attachment 3 where more detailed
25 information can be found. So if you look at the actual

1 attachments, there will be the reference; you can go
2 look at an attachment, and there will be more detail.

3 As I mentioned earlier, staff assessed issues
4 raised by stakeholders at the biofuels forum and
5 organic summit and presented the first roadmap to the
6 Board in December 2007.

7 During 2008, staff accomplished a number of
8 significant activities to address the core issues
9 identified in Roadmap I including:

10 Approved scopes of work, contractors and
11 interagency agreements for several contracts related to
12 organic materials management including compost, Best
13 Management Practices and benefits, bioenergy and
14 biofuels, compost cover methane reduction, and compost
15 specifications for agricultural crops;

16 Coordinated the ADC policy workgroup, and
17 presented to the Board its analyses and staff
18 suggestions on options for reducing green material ADC;

19 Held workshops on increasing siting and
20 capacity of organic diversion facilities and developed
21 a matrix of proposed actions, many of which are
22 addressed in this item;

23 Awarded baseline infrastructure inventory and
24 information management framework contract. This
25 contract will assist the Board in developing additional

1 opportunities for diversion by upgrading its
2 information collection and management capabilities.

3 Continued collaboration with ARB on AB 32, GHG
4 reductions for organic management alternatives and air
5 districts, the State Water Resources Control Board, and
6 regional water boards on requirements related to
7 compost facilities and applications.

8 Staff continues to participate with these
9 agencies in efforts to quantify emissions released from
10 composting, conduct compost emissions research,
11 identify potential Best Management Practices, quantify
12 compost facility economics, address water quality
13 issues, and collaborate on rule-making.

14 In addition, staff completed regulations on
15 mammalian tissue composting.

16 Information on Roadmap II can be found in
17 Attachment 1 with the references. Attachment 2
18 summarizes activities for Roadmap II in a quarterly
19 calendar format.

20 Staff continue to manage several projects
21 related to organics materials management including the
22 landfill-based anaerobic digestion pilot project,
23 developing compost specifications for ag crops, and
24 holding workshops on compost specifications for
25 Caltrans and local government.

1 This is a follow-up to the workshops held in
2 2006 and 2007 on the Caltrans compost specifications.

3 Additional upcoming activities include the
4 Strategic Directive 8.4 regulations review, anaerobic
5 digestion programmatic EIR where we'll be collaborating
6 with the Water Board, and completion of the Life Cycle
7 Assessment Project.

8 In addition, workshops on economic incentives
9 and disincentives are scheduled for the second quarter
10 of 2009. This will involve coordinating with the
11 Energy Commission, the California Pollution Control
12 Financing Agency and UC, gathering additional input
13 from stakeholders at workshops, preparing analyses, and
14 bringing options before the Board sometime in 2009.

15 Development of the alternative daily cover
16 toolbox, which includes market development and contract
17 components. We have Michelle Young here today, by the
18 way, who is assisting us on that.

19 With Puente Hills Landfill set to close in
20 2013, staff has begun working with local government in
21 planning for the loss of this source of green waste
22 diversion. Approximately 285,000 tons of green
23 material ADC was used by Puente Hills in 2006, so we'll
24 need to find a home for that material.

25 K-12 curriculum development. That's part of

1 the Education and the Environment Initiative,
2 implementing AB 1548 and AB 1721.

3 So there are many organics-related activities
4 the Board is and will be involved in to make Strategic
5 Directive 6.1 goals a reality.

6 This concludes my presentation. I'd be happy
7 to answer any questions. Thank you. That's a lot of
8 information.

9 DEPUTY DIRECTOR LEVENSON: And just in
10 closing, we didn't want to go over every activity, line
11 by line. We're happy to answer any questions you have
12 about specific activities, but we really wanted to try
13 and paint the picture.

14 I think the attachments, which a lot of staff
15 contributed to, show you our detailed accomplishments
16 over the last year, our plans for next year, and -- but
17 also provide you with some accountability mechanism to
18 keep us accountable and for us to report back to you on
19 progress over the next year on these kinds of
20 activities.

21 CHAIRPERSON BROWN: Thank you. Before we take
22 any questions, we do have two people.

23 COMMITTEE MEMBER MULE: I just wanted to say
24 great job to staff. This was so helpful. In reading
25 through this item, you know, we're all so busy doing

1 our thing throughout the year, but to really look at
2 what you all have accomplished -- and again, in
3 partnership with the stakeholders -- is nothing short
4 of outstanding.

5 So thank you all.

6 COMMITTEE MEMBER PETERSEN: I'm chiming in
7 here too. Great job.

8 CHAIRPERSON BROWN: Great job. We do have two
9 speakers who want to speak to this item. At least two,
10 initially. The first is Evan Edgar.

11 MR. EDGAR: Good afternoon. I'm Evan Edgar
12 from the California Refuse Recycling Council.

13 COMMITTEE MEMBER PETERSEN: There you go.

14 MR. EDGAR: You like that, eh?

15 Usually I don't like sequels -- Part IIs. In
16 this case, I love sequels.

17 (Laughter)

18 Roadmap I was interrupted by budget cuts and
19 by suspended studies, but we're glad to have Roadmap II
20 there to put things back on track. So we look forward
21 to participating in the studies, a re-kick start from
22 the life cycle assessment study and the market
23 assessment study.

24 As stakeholders, we'd love to find out the
25 updates on those in early '09 and want to participate

1 in those studies. They're very important for the
2 linkage to the climate change.

3 With regards to the multimedia issues, we were
4 impressed that Senator Chesbro went to Fresno and Ms.
5 Mule went down to the south coast. And you guys have
6 been champions of the multimedia issue with the Water
7 Board and Air Board, and we look forward to that
8 collaboration with staff who have been very helpful at
9 the staff level within Cal/EPA to tell the story of
10 composting.

11 With regards to the documents, there's a lot
12 of good standard documents that we need out there. I
13 saw the 15-year capacity language, which is great. I
14 know staff is working on some standard CEQA documents
15 in order to have compost facilities to have standard
16 document and standard siting criteria.

17 Those tools are great, and we applaud staff
18 for looking at those tools, and you got staff back up.
19 I see Tracy Harper's back and some other people are
20 back to help you guys out, so that's great.

21 And then George and I have been looking
22 forward to taking all the new Waste Board members out
23 to the field to all the different facilities we have in
24 southern and northern California, so we'll be spending
25 some time with the new Waste Board members in the field

1 at compost facilities.

2 And my partner, George Eowan, wants to say a
3 few words.

4 COMMITTEE MEMBER PETERSEN: Just a few?

5 CHAIRPERSON BROWN: The Evan and George Road
6 Show.

7 MR. EOWAN: Wow. I've been elevated to
8 partner in the Evan Edgar Institute.

9 I guess I want to echo what my partner said.
10 But in addition, I thought that the workshops that we
11 had last year were very helpful in kind of crystalizing
12 some of the key points and how you boil them down into
13 some real issues we can work on.

14 But still, you have this daunting task of the
15 15 million tons, I think you said, Brian? All of this
16 good stuff is, you know, great, but I don't think it's
17 going to get us to the 50 to 100 new facilities that
18 you need. It's just not.

19 I mean, not that they're bad ideas. I think
20 they're fine. But from my vantage point, I think it
21 gets down to the dollars, and also the regulatory
22 inhibitors, you know, with the cross-media issues --
23 and all of that that's important; we need to solve
24 those problems.

25 But from my vantage point, it's about the

1 dollars. And I would like to see the working group
2 that you had set up before maybe get together again and
3 just focus on that issue and see where there's ways we
4 can possibly come up with some real bright ideas --
5 particularly from maybe Scott or Matt or somebody like
6 that where they can just, you know, we can -- we can
7 kick around some of these ideas and maybe bring them
8 back to you as ideas in addition to what you're doing
9 here.

10 And not to say exclusive of the workshops,
11 because I see you're going to talk about that in the
12 workshops; But maybe just some of the core stakeholders
13 that are involved in this might be helpful, just to see
14 if we can come up with anything. And if we don't, you
15 can fire us.

16 But, you know, I think that would be a good
17 thing. So that's really all I wanted to say.

18 And keep up the good work.

19 CHAIRPERSON BROWN: Well, I think that you're
20 absolutely right, George, and we do need a constant
21 dialogue going on.

22 I mean, I think that the value of the
23 stakeholders and the process is bringing the two
24 parties together to continue to hammer these issues
25 out.

1 And especially with AB 32 and greenhouse gas
2 reductions on our doorstep, we need to look at and
3 figure out how to either site new facilities or look
4 at, you know, the next step.

5 You know, 15 million is a daunting task, only
6 paled by the comparison of Howard's number of 100 new
7 facilities, considering that we haven't been able to
8 site them in communities throughout the state.

9 MR. EOWAN: If you think about that, just that
10 100 new facilities, I think there is something like,
11 you know, on the order of 200 plus-or-minus
12 transportation processing facilities in the state.

13 CHAIRPERSON BROWN: Right.

14 MR. EOWAN: And they have been developed over,
15 what, 18 years or more?

16 COMMITTEE MEMBER PETERSEN: Yeah.

17 CHAIRPERSON BROWN: Right.

18 MR. EOWAN: So if you -- if you stretch out
19 the new, it's getting harder, not easier.

20 CHAIRPERSON BROWN: Right.

21 MR. EOWAN: And so you're adding 100 new --

22 CHAIRPERSON BROWN: Well, and I think public
23 education and awareness is an extremely strong
24 component. I think that there's a lot that's going on
25 educating the public on ADC and green waste going into

1 landfills, and yet they're not looking at what
2 opportunities the public has to help solve those
3 problems by utilizing compost and expanding those
4 markets.

5 Because if we were pulling it, we wouldn't be
6 burying it. So, you know, there is a lot issues that
7 we would love to have stakeholder dialogue with
8 continue, ideas and input throughout the workshop.

9 So thank you.

10 MR. EOWAN: Well, we're here.

11 CHAIRPERSON BROWN: Next speaker, Larry
12 Sweetser.

13 MR. SWEETSER: Good afternoon, Board Members.
14 Larry Sweetser, on behalf of the Rural Counties'
15 Environmental Services Joint Powers Authority.

16 And thank you, Chair Brown, for keeping me on
17 track earlier. Rural areas, as you are well aware,
18 have many challenges. We've got this theory that
19 organics in the rural areas are somewhat different than
20 the urban areas, particularly a lot of the brush. I
21 mean a lot less green material and a lot less yards.

22 But we have a lot of requirements with fire
23 clearance from buildings, so there is a lot more brush
24 and woody and -- material available in there. And we
25 are looking at, and we have some good programs out

1 there that we've done, but there are many challenges
2 that we hope will be included in the roadmap as we go
3 forward.

4 Our standard joke is, we're still trying to
5 find a way to compost pine needles. And so -- Matt's
6 assured me it can be done.

7 CHAIRPERSON BROWN: Along with, isn't it, palm
8 fronds or something?

9 BOARD MEMBER PETERSEN: Well, we can mix them
10 together.

11 CHAIRPERSON BROWN: Mix them together. There
12 you go.

13 MR. SWEETSER: So we supported a lot of the
14 concepts in the roadmap. We do have one request that
15 carries throughout the roadmap, and that's that you
16 consider the scenic route through the rural areas in
17 this roadmap.

18 We've got many pretty places to go to and many
19 issues, so we've got our work cut out for us. So an
20 example that I just thought I'd pick -- I'd mention on
21 is like the economics. I mean, everywhere that's
22 critical. You'll hear a lot more about that tomorrow.

23 It's really critical in the rural areas. Even
24 before all this crisis, we still had a lot of trouble
25 trying to find funds to do things. So with the waste

1 stream down, budget's really tight, it's hard to find
2 money to do other things.

3 Facilities are limited. Markets are always an
4 issue. I mean, transporting things miles -- hundreds
5 of miles away is just not feasible.

6 Nobody -- we've yet to see the impacts of the
7 greenhouse gas emissions from trying to transport
8 recyclables miles -- hundreds of miles. So trying to
9 do something locally is pretty important for us. So
10 trying to find things that fit small areas is critical.

11 We also have issues with siting. Believe it
12 or not, even in some of the rural areas, we do have
13 neighbors. Some of our landfills -- there's always
14 somebody that comes in of concern.

15 Some of our facilities have been prohibited
16 from actually trying to do any composting locally
17 because of concerns with neighbors. So it even happens
18 in the rural area.

19 The debris -- disaster debris efforts that the
20 Board staff has done have been phenomenal. We've had
21 many fires in our rural areas, and trying to help us
22 has been really great.

23 One thing missing there is some sort of a
24 statewide guidance. And I know staff -- Board staff is
25 trying to work on, with all the stuff that they've

1 done, But that's been beneficial for us.

2 Permitting, that's also been an issue. We
3 have -- many of our counties have different air
4 districts and water boards, so we really appreciate
5 your efforts in sort of getting them to understand the
6 realities.

7 One in particular we're encouraged to see in
8 the report is Caltrans. One thing we do have in the
9 rural areas is miles and miles of roads, so if we can
10 find ways to utilize local materials for those
11 projects, that would be very helpful.

12 I do have to touch on the ADC issue. Many of
13 our counties do that, as you heard yesterday with
14 Mariposa, their efforts and their struggles. So
15 that does become an issue, trying to -- and that has
16 been one of our best sources.

17 And regrettably, we'd like to find something
18 else to do, but ADC has been the best outlet for many
19 of our counties. We will try to work on other
20 preferences. But one thing can be said, Like for
21 Mariposa's case, is that even though they don't have a
22 market, and they have material that's not really clean
23 enough, and they'll strive to work better on that, just
24 the fact that they compost, got the organics out, even
25 burying it does have an impact on greenhouse gas

1 emissions from their landfill. So they get some credit
2 there.

3 Just in closing, throughout the document there
4 is tool boxes -- the tool box, which the Board has done
5 great on, and other areas. A number of the studies in
6 there. We'd just like to make sure that there's a
7 rural corner to that roadmap.

8 And with that, I appreciate your assistance.
9 Thank you.

10 CHAIRPERSON BROWN: Thank you very much,
11 Larry. Any questions? Okay.

12 Our next speaker is Juliette Bohn, Humboldt
13 Waste Management Authority.

14 MS. BOHN: Good afternoon.

15 I appreciate everything that Larry said about
16 rural communities because I come from a rural
17 community. And, as she said, I'm from Humboldt Waste
18 Management Authority, and we're developing a regional
19 food waste digester, and so I'm here today as a
20 stakeholder very interested in the development of
21 regulations pertaining to these types of projects.

22 As we've gone through and looked at what
23 exists, there is not really much that exists right now.
24 And so I would encourage you to really look at the
25 front-end regulations. I know you have the

1 three-tiered process, but it really doesn't -- there's
2 nothing that really fits well with just food waste.

3 So having a full solid-waste permit is kind of
4 a more expensive way to go for people who are trying to
5 develop these facilities. And in addressing the
6 economics of these facilities, I think that the
7 regulations can play a huge role in that.

8 I would say secondly, looking at the tail-end
9 regulations of the digestate and the -- the liquid
10 portion, I think that there needs to be some sort of a
11 tiered process to separate out co-digestion versus
12 stand-alone projects, because the stand-alone -- the
13 remaining solids after the organic waste has been
14 digested is a very valuable soil amendment when it's
15 not co-digested. It becomes somewhat less valuable
16 when you co-digest it with the municipal solids, due in
17 large part to public perception but also because you
18 don't know what's going down the drain -- heavy metals,
19 and pharmaceuticals, and so on.

20 So I think that there needs to be some very --
21 very clear regulations, so that composting facilities
22 can accept the residual solids from stand-alone
23 facilities as a soil amendment because it still has a
24 lot of the nutrients remaining in there and can enrich
25 the compost but also will take less time than

1 composting the raw food waste and have fewer emissions
2 and odor issues.

3 So I'd also encourage the Board to really look
4 more deeply into coupling -- and I'm -- I'm sure you're
5 way ahead of me on this one -- but coupling anaerobic
6 digestion with composting as a way of dealing with food
7 waste specifically.

8 And again, speaking to the economics, the
9 advent of AB 32, the waste sector can make a huge
10 impact in greenhouse gas reductions if we get very
11 serious about removing the food waste from our
12 landfills.

13 And I think that as the price of carbon-based
14 fuels increases, we are going to see better feed-in
15 tariffs, better prices paid for the electricity that we
16 can generate from this biogas. So another thing
17 pertaining to economics is if we put a little more
18 focus in anaerobic digestion of this energy-rich waste,
19 there is a revenue stream that is not available from
20 the composting of this waste.

21 So I would like to be a part of the discussion
22 as a stakeholder and as someone who has been deeply
23 involved in developing a project that looked at both
24 anaerobic digestion and composting for food waste and
25 has of course found that it's not a one versus the

1 other, but one plus the other.

2 So I would really encourage you to develop
3 some very solid regulations that deal with food waste
4 specifically so that these projects can move forward.
5 Because when we talk to our LEA, they say, oh, you
6 know, look it up in the regulations, and there is just
7 -- there's nothing there.

8 And the clean food waste digestate is not
9 biosolids, and it is not food waste.

10 CHAIRPERSON BROWN: Exactly.

11 MS. BOHN: So I would just like to be a part
12 of the discussion and make sure that some elements are
13 considered. And I'm also involved with trying to be a
14 part of the protocol discussion with CCAR, and I think
15 that that's going to make a huge difference.

16 CHAIRPERSON BROWN: Excellent. Thank you very
17 much. A lot of very good points raised.

18 I'm -- you know, things that we hadn't though
19 of. I'm sure that the industry has been grappling with
20 some of these issues of co-digestion versus just food
21 waste. And it is one we've been grappling with and
22 trying to tackle.

23 So really appreciate you being here, and your
24 input. I'm sure Howard and Brenda and Brian and
25 Fernando and Ted will all be contacting you.

1 We want to encourage innovative projects to
2 deal with these difficult waste streams, especially
3 food waste, where we can look at opportunities for
4 energy production, nutrient-rich soil amendments.

5 I mean, that's really what we need to do.
6 And you know, as we heard -- we did hear about your
7 project alluded to a couple of times yesterday during
8 our good-faith effort review of jurisdictions, so we're
9 really excited to see it come online. And we'll do
10 what we can to assist you in the regulatory support.

11 MS. BOHN: Thank you.

12 I would just like to add that diverting food
13 waste from landfills is a golden opportunity, and it is
14 a revenue generator, and it can help us reach the goals
15 of AB 32 so quickly due to its immediate impact.

16 So I think that the time is right for all of
17 this; and the more quickly we can establish these
18 regulations, the more quickly we can establish all of
19 these facilities that we need to develop.

20 So thank you all for your time.

21 CHAIRPERSON BROWN: Yeah, Howard.

22 DEPUTY DIRECTOR LEVENSON: Just a couple of
23 follow-up points, Madam Chair, on what you said, which
24 I echo.

25 We have our existing regulations, of course,

1 and our Waste Compliance Mitigate Program, and legal
2 office certainly will work with the, you know, facility
3 proponent and the LEA to kind of steer the specific
4 project through the current regs.

5 But revamping the regs is in our schedule
6 under Strategic Directive 8.4. Also, I want to flag to
7 you -- it may be too late for this particular
8 project -- but next month, as part of another
9 allocation concept, we will be coming to propose the
10 development of a programmatic EIR for anaerobic
11 digestion.

12 It's, you know, not -- can't cover everything,
13 but that's one of the areas where we think we can
14 provide some help in getting a leg up on some of these
15 issues.

16 So there are a number of things on the horizon
17 that may help.

18 CHAIRPERSON BROWN: Great. Juliette, do you
19 have a contact point within the Waste Board on who to
20 work with on current regulatory structure for your
21 project?

22 DEPUTY DIRECTOR RAUH: Actually --

23 CHAIRPERSON BROWN: Is --

24 DEPUTY DIRECTOR RAUH: -- Kevin Taylor is
25 going to --

1 CHAIRPERSON BROWN: Okay.

2 DEPUTY DIRECTOR RAUH: -- give her a card as
3 soon as she's away from the podium.

4 CHAIRPERSON BROWN: Okay. But don't leave
5 without getting Kevin Taylor's contact information,
6 so -- there he is.

7 MS. BOHN: Thank you.

8 CHAIRPERSON BROWN: So that we can make sure
9 to help you through the current structure, and then
10 that will help us in looking at the new regulatory
11 package and development of things where there are gaps
12 in the current regulations to address these kinds of
13 projects.

14 Do we have a timeline for this particular reg
15 package?

16 DEPUTY DIRECTOR RAUH: Well, actually, under
17 8.4, we have six different programs underway. We're in
18 the information-gathering phase right now for these
19 types of regulations, and --

20 CHAIRPERSON BROWN: Okay.

21 DEPUTY DIRECTOR RAUH: -- we're working with
22 stakeholders. We've actually been out to a number of
23 facilities, talking with number of different states as
24 to how they handle these issues as well.

25 CHAIRPERSON BROWN: Okay.

1 DEPUTY DIRECTOR RAUH: And we'll be pulling
2 those together with -- meeting with additional
3 stakeholders right after the first of the year, and
4 then we'll have white papers out on how to basically
5 come forward to you with regulatory proposals --

6 CHAIRPERSON BROWN: Okay.

7 DEPUTY DIRECTOR RAUH: -- in the summer.

8 CHAIRPERSON BROWN: Great. Thank you very
9 much. Thanks, Ted. Okay.

10 Next speaker, Chuck Helget.

11 MR. HELGET: Madam Chair, Members of the
12 Board. Chuck Helget, representing Allied Waste.

13 I didn't intend to testify today, but George
14 Eowan was so moving that he --

15 (Laughter)

16 CHAIRPERSON BROWN: He moved you.

17 MR. HELGET: -- put me in the position of
18 writing a speech, right in the back of the room. So I
19 promise to take less than 15 or 20 minutes on this.

20 (Laughter)

21 MR. HELGET: This road -- the roadmap --

22 CHAIRPERSON BROWN: Hold five minutes at the
23 end of your presentation for Q&A, if you don't mind.

24 (Laughter)

25 MR. HELGET: This roadmap -- the development

1 of the roadmap has been a very interesting experience,
2 probably second only to the experience of having served
3 on that stakeholder group that you formed one day.

4 That's why I was reluctant to stand up here
5 and testify. As you recall, you said people who
6 testify would have to be on this work group.

7 CHAIRPERSON BROWN: That's right.

8 MR. HELGET: But at this point, what -- what
9 we've really provided the Board with is a vast array of
10 options. There's a lot of stuff there.

11 And I think perhaps the best thing that I can
12 suggest from my experience with that working group is
13 that the Board should really focus the efforts now on a
14 narrower group of significant issues.

15 And we don't all have the resources,
16 particularly right now given the economic setting. We
17 don't know where the economy is going to be next year,
18 or the year after, the year after that.

19 So perhaps taking a look at that list and
20 focusing on the things that can really have an impact.
21 And again, in supporting George's comments, putting the
22 stakeholder group together, but with a -- with a
23 narrower mission.

24 And I don't -- I don't mean narrowing it down
25 to one or two issues; obviously, there are a lot of

1 things, but I think we heard today some very
2 enlightening testimony on food waste.

3 And I couldn't agree more that this is, again,
4 low-hanging fruit. If we can figure out ways to get
5 food waste out of the waste stream, and into more
6 productive use, that's -- that's a big chunk of not
7 just -- and it can be done economically, I think, too.

8 That -- that should be one of the tests that
9 we use: Can we do this technically, and then can we do
10 it economically as well? Is -- is there -- are the
11 funding available, and -- and our resources, obviously,
12 are getting skinnier and skinnier right now, too, so
13 there's less and less that we can reasonably do.

14 Next door, you have a hearing going on that --
15 that ARB is conducting on significant threats --
16 thresholds of significance under CEQA. And how are we
17 going to mesh the need for all these new facilities
18 with -- with efforts to -- to institute more controls
19 from CEQA?

20 I'm not saying that's necessarily bad, but
21 it definitely adds another hurdle to getting facilities
22 sited or facilities expanded.

23 And so it's -- there's a vast array of other
24 activities going on out there right now that we perhaps
25 need to look at your list, this list, the Roadmap II,

1 in the context of what can we really focus in on and
2 accomplish.

3 And I think one of the things we did find,
4 going through the stakeholder group the last time
5 around, is that there is -- there are a lot of issues
6 that we can agree on, that something needs to be done.

7 And then there are some that we just basically
8 are polarized on. And trying to resolve those
9 polarized issues in this kind of a setting is going to
10 be very difficult.

11 So I guess I would urge you to try to focus on
12 the things that we find common ground on, and I think
13 putting the stakeholder group back together and coming
14 up with some of those recommendations would be a very
15 valuable process.

16 Thank you for your time.

17 CHAIRPERSON BROWN: Thank you, Chuck. Any
18 questions during our allotted Q&A period? Okay.

19 DEPUTY DIRECTOR LEVENSON: Madam Chair, could
20 I respond briefly?

21 CHAIRPERSON BROWN: Sure.

22 DEPUTY DIRECTOR LEVENSON: I appreciate --
23 this is Howard's personal opinion -- I do appreciate
24 Chuck's caution that we focus.

25 I think the things that we've laid out here in

1 the roadmap are all components that we've been working
2 on, that we've committed to working on, that we have
3 the resources for.

4 The organics picture is not simple. We need
5 efforts in a lot of different areas related to these
6 different issue areas. What assistance we can provide
7 on siting. The linkages with climate change. Seeking
8 funding. Challenging the regulatory proposals of other
9 agencies. Dealing with our own regulations.

10 So it's not easy to narrow these down. And I
11 think if you go through the activities, really all of
12 them are designed to support those efforts in those
13 areas.

14 With respect to establishing a working group,
15 certainly I have no problem with that. I'd suggest
16 that perhaps we could do that very informally. We do
17 have workshops coming up on economic incentives and
18 disincentives, and we could certainly meet with
19 stakeholders well prior to that and get -- solicit
20 opinions and build those into the workshops which would
21 be public and which we'll have to report back to you
22 on.

23 So there's a lot of ways to accomplish that
24 without setting up an absolutely formal working group.
25 But I will follow your direction.

1 CHAIRPERSON BROWN: Well, I was going to say
2 with the chiding I got just recently for actually
3 forming it from all the speakers, I would never, never
4 do that again.

5 But I think that the interested stakeholders
6 and the people that participate in our working group
7 are part of the stakeholder audience that does
8 participate in the workshops, so I'm hopeful that that
9 will continue and those people that have this interest
10 and expertise will continue in the process.

11 And I think our resources are different,
12 necessarily, than the greater community's resources.
13 And I sort of took Chuck's comments as to, we can do
14 our thing and make sure that we don't put too many
15 requirements out there that will spread -- that will
16 dilute our efforts to be effective on moving organics
17 out of the waste stream.

18 If we focus on one or two things and leave the
19 polarized issues to be handled, you know, down the
20 road, then we can actually make some accomplishments.

21 I certainly don't want to dissuade staff from
22 continuing their efforts on cross-media and linkage to
23 climate and all of that because those are crucial to
24 our mission.

25 DEPUTY DIRECTOR LEVENSON: Thank you.

1 CHAIRPERSON BROWN: Um --

2 DEPUTY DIRECTOR LEVENSON: That's really more
3 what I was meaning. We have --

4 CHAIRPERSON BROWN: Yeah.

5 DEPUTY DIRECTOR LEVENSON: -- so many efforts
6 underway with life cycle analysis and Caltrans and the
7 fire-ravaged erosion control project, all things which
8 can help build markets --

9 CHAIRPERSON BROWN: Right.

10 DEPUTY DIRECTOR LEVENSON: -- in the long run,
11 that I don't want to short-shift those.

12 CHAIRPERSON BROWN: Well, and I think that's
13 crucial to making an impact in the organics arena
14 anyway, is to make sure that once we come out of this
15 economic downturn there are markets that are poised and
16 ready to take the material and we have got the
17 information and science behind all of these things and
18 studies to inform the process.

19 We do have one more speaker, and that is
20 Michelle.

21 MS. YOUNG: Thank you, Madam Chair, Board
22 Members.

23 I really did want to come and speak to this
24 item, largely to thank the staff and the Board for
25 direction and the efforts on this bold roadmap. I have

1 been working directly with staff in order to help
2 implement some of the toolbox items, and it's really
3 been an exciting process; and the staff is very
4 committed and has been wonderful in connecting us with
5 the right people, and helping to bring those tools
6 together.

7 In preparing for our Caltrans workshop, San
8 Jose will be one of the first municipal workshops
9 February 26th. So mark your calendars for that. The
10 save the date will go out this week, so we're very
11 excited.

12 But we've called over a hundred communities to
13 get actually updated e-mails and find out who their
14 landscape architects are, and I'm very interested to
15 see the level of interest. Everybody's like, when is
16 the workshop happening? Can I RSVP right now?

17 So there's a great interest out there, and
18 communities really to want be involved with this, so
19 we're excited about that.

20 So I guess my real point is that all the
21 communities we're talking to feel like they not only
22 have resources they want to contribute to the
23 conversation, but they're looking forward to the pieces
24 that are being established by the staff.

25 So people are very excited about the life

1 cycle analysis report, the support for AB 32 analysis,
2 which most communities don't have the staff power to do
3 the kind of analysis that you're doing. So, while the
4 communities are looking for things, also remember that
5 they have the resources to contribute and to add input
6 to all the life cycle and all the roadmap pieces.

7 So again, from what I'm hearing out in the
8 community, people are really looking forward to these
9 tools. And thanks again for the opportunity to do this
10 work. Thank you.

11 CHAIRPERSON BROWN: Thank you very much,
12 Michelle, for participating in the impromptu work
13 group, and all of your efforts. And staff.

14 Any comments? Questions?

15 I think I speak on behalf of everybody up
16 here, thank you. Phenomenal effort, once again, in
17 moving this forward. It's a daunting task and a
18 challenge, but charge forward.

19 With that, we'll adjourn the Policy and
20 Development Committee.

21 * * *

22 (Thereupon the CALIFORNIA INTEGRATED
23 WASTE MANAGEMENT BOARD POLICY AND
24 DEVELOPMENT COMMITTEE meeting adjourned
25 at 2:50 p.m.)

Please note: These transcripts are not individually reviewed and approved for accuracy.

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2 I, LINDA KAY RIGEL, a Certified Shorthand
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4 That I am a disinterested person herein; that
5 the foregoing CALIFORNIA INTEGRATED WASTE MANAGEMENT
6 BOARD POLICY AND DEVELOPMENT COMMITTEE meeting was
7 reported in shorthand by me, Linda Kay Rigel, a
8 Certified Shorthand Reporter of the State of
9 California, and thereafter transcribed into
10 typewriting.

11 I further certify that I am not of counsel or
12 attorney for any of the parties to said meeting nor in
13 any way interested in the outcome of said meeting.

14 IN WITNESS WHEREOF, I have hereunto set my
15 hand this December 20, 2008.

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