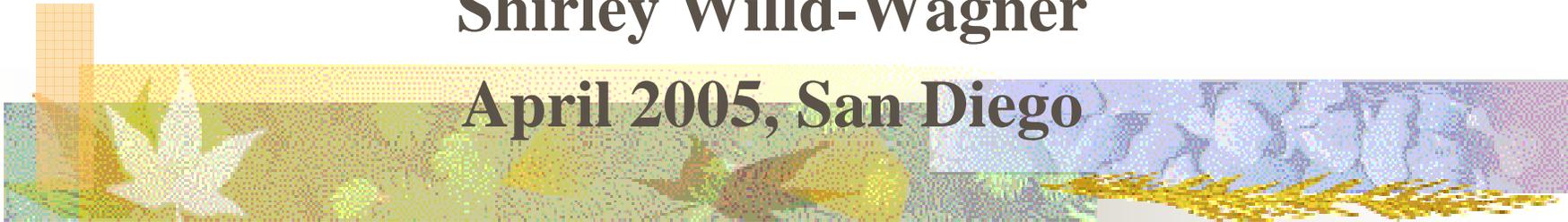


Product Stewardship Initiative Update

Used Oil/HHW Conference

Shirley Willd-Wagner

April 2005, San Diego



INTEGRATED
WASTE
MANAGEMENT
BOARD



PRODUCT
STEWARDSHIP

I N S T I T U T E

Sustainable Solutions to Protect Our Environment



Product Stewardship Institute

- Founded in December 2000
- Non-Profit Organization
- Board of Directors – Rich Berman President
- Coalition/Affiliate Members
 - 26 Local agency members
 - 31 State members



PSI Mission

- *“...assists state and local government agencies in establishing cooperative agreements with industry and developing other initiatives that reduce the health and environmental impacts from consumer products.”*



PSI Projects

- Electronics (NEPSI, Staples pilot)
- Paint
- Pressurized Gas Cylinders
- Radioactive Devices
- Mercury Thermostats
- Tires



National Paint Dialogue (PPSI)

- Convened 4 stakeholder meetings 2004
- State & local agencies, EPA, NPCA, other mfg, recyclers, retailers
- Background Report produced
- Focused on issues and strategies to address
- **OUTCOME:** MOU signed by most all Dialogue Members, endorsed by others



PPSI Goals

- Develop an agreement that results in reduced paint waste, efficient collection, reuse, recycling
- Increase markets for recycled content paint and products made from leftover paint
- Sustainable financing system to cover any resulting EOF mgmt costs



Supporting Goals

- Decrease illegal disposal of leftover paint
- Attain the highest value possible for surplus paint
- Improve container collection/recycling
- Reduce paint toxicity



PPSI MOU

- Participants agree that leftover paint management presents a significant burden to state and local govt.
- NPCA – 90% of paint/coatings mfg plus Dunn-Edwards; recyclers, retailers
- 45 state and local agencies; CA signators include: CIWMB, Sonoma Co., Santa Monica, San Francisco
- Endorsers: Del Norte, Santa Clara Co., ESJPA



MOU Projects

- Great potential to reduce generation & increase recovery/recycling
- 11 projects over next 18 months
- Based on results: resume financing discussion
- Recycled content paint standards and certification project - \$200,000 grant from CIWMB



Other Projects

- Education Projects – social marketing
- Infrastructure Model and Cost Analysis
- Recycled Paint Market development Strategy
- Lifecycle Analysis
- Financing System Model



Your Part

- Join PSI
- Watch listserve for Dialogue involvement
- Assist on workgroups
- Fund Paint Dialogue OR
- Fund specific paint project
- *This should have a significant impact on your programs*



www.productstewardship.us/

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