

1 **Proposed Regulations for Architectural Paint Recovery Program**

2
3 **PROPOSED REGULATIONS**

4 **ARCHITECTURAL PAINT RECOVERY PROGRAM**

5 **TITLE 14: NATURAL RESOURCES**
6 **DIVISION 7. DEPARTMENT OF RESOURCES RECYCLING AND RECOVERY**
7 **CHAPTER 11. PRODUCT STEWARDSHIP**
8 **ARTICLE 2. ARCHITECTURAL PAINT RECOVERY PROGRAM**

9
10 **§18950. Purpose.**

11 The purpose of this Article is to clarify existing statute and establish administrative
12 procedures to efficiently and effectively implement the department’s responsibilities
13 under the law and to provide a uniform competitive business environment to all
14 architectural paint manufacturers pursuant to §48700 of the Public Resources Code
15 (PRC).

16 Authority cited: Sections 40502 and ~~4870042970~~, Public Resources Code, Reference:
17 Section ~~4870042970~~, Public Resources Code.

18 **§18951. Definitions.**

19 (a) Except as otherwise noted, the definitions of this Article supplement and are
20 governed by the definitions set forth in Chapter 5 (commencing with §48700), Part 7,
21 Division 30 of the Public Resources Code:

22 (1) "Must" or "shall" means a provision is mandatory.

23 (2) "May" means a provision is permissive.

24 (b) "Administrative fee" means the fee imposed by the department on the architectural
25 paint manufacturer or stewardship organization in order to cover the costs of
26 administering and enforcing the statute.

 (c) "Assessment" means the amount added to the purchase price of architectural paint
 sold in this state necessary to cover the cost of implementing a manufacturer or
 stewardship organization's paint stewardship program.

- 1 (d) "Brand" means a name, sign, symbol, slogan, or anything that is used to identify
2 and distinguish a specific architectural paint product.
- 3 (e) "Collection" means any method by which a service provider receives postconsumer
4 architectural paint from a consumer.
- 5 (f) "Operational costs" means costs to operate a manufacturer or stewardship
6 organization's paint stewardship program, including, but not limited to, collection,
7 transportation, processing, disposal, and education and outreach costs.
- 8 (g) "Reporting period" means a consecutive 12-month period as specified in statute.
- 9 (h) "Service provider" means an entity, including, but not limited to, local household
10 hazardous waste collection programs and retailers, that contracts with a manufacturer
11 or stewardship organization to provide services including, but not limited to, collection,
12 consolidation, transportation, ~~or~~ processing, or proper disposal of postconsumer
13 architectural paint.
- 14 (i) "Significant or material change" means any modification of the architectural paint
15 stewardship assessment previously approved by the department.

16

17 Authority cited: Sections 40502 and ~~42970~~48700, Public Resources Code, Reference:
18 Section ~~42970~~48700, Public Resources Code.

19

20 **§18952. Submittals.**

- 21 (a) A corporate officer, acting on behalf of an architectural paint manufacturer or
22 stewardship organization, shall ~~register with the department according to instructions~~
23 ~~provided by the department. The registration process shall include, but not be limited~~
24 ~~to, submit as part of the stewardship plan the following information:~~

- 25 (1) Contact information of the corporate officer responsible for submitting
26 stewardship plan and annual report documents to the department and for
27 overseeing paint stewardship program activities, including, but not limited to:
- 28 (A) Contact Name
29 (B) Title
30 (C) Name and Company or Stewardship Organization
31 (D) Mailing address

- 1 (E) Phone number
- 2 (F) E-mail address
- 3 (G) Web address, if applicable
- 4 ~~(H) Location and custodian of records~~
- 5 (2) List and contact information for each architectural paint manufacturer
- 6 participating in the stewardship organization, including, but not limited to:
- 7 (A) Name of Company
- 8 (B) Mailing or corporate address and physical address
- 9 ~~(C) Web address, if applicable~~
- 10 ~~(D) Location and custodian of records~~
- 11 ~~(E) (C) Physical address, wWeb address (if applicable), Contact Name, Title,~~
- 12 Phone Number, and e-mail address of participating architectural paint
- 13 manufacturers shall be provided to the department ~~in a reasonable and timely~~
- 14 ~~manner, as determined by the department,~~ upon request. The department
- 15 shall include a reason for any request of this information. The requested
- 16 information shall be submitted within 30 days of the request unless extended
- 17 as determined by the department.
- 18 (3) List of brands covered under the stewardship plan.
- 19 (b) The stewardship plan should be submitted electronically according to instructions
- 20 provided by the department. A hard copy, signed by a corporate officer of a
- 21 manufacturer or stewardship organization ~~under the penalty of perjury,~~ must also be
- 22 submitted to the department.
- 23 ~~(1) The stewardship plan must be submitted for re-approval upon any significant or~~
- 24 ~~material change, as defined. The department shall review the revised stewardship~~
- 25 ~~plan within 90 days of receipt and make a determination whether or not to approve~~
- 26 ~~the plan.~~
- 27 ~~(2)~~ (1) The information submitted in a stewardship plan shall address the criteria
- 28 for approval in §18953 and be organized according to this standard outline:
- 29 (A) Contact Information
- 30 ~~(B) Scope~~
- 31 ~~(C)~~(B) Program Goals and Activities

1 (D) Solid Waste Management Hierarchy

2 (E) ~~(D)~~(C) Collection Systems

3 (F) ~~(E)~~ Market Development

4 (G) ~~(F)~~(D) Financing Mechanism

5 (H) ~~(G)~~(E) Education and Outreach

6 ~~(I)~~ ~~(H)~~ Program Performance Measurement

7 (J) ~~(I)~~(F) Stakeholder Consultation

8 (K) ~~(J)~~(G) Audits

9 ~~(2) The department may approve, disapprove, or conditionally approve a~~
10 ~~stewardship plan. If the department finds that the stewardship plan is complete,~~
11 ~~the department's 90-day review period for consideration of approval of the~~
12 ~~stewardship plan will commence upon the original date of receipt. If the~~
13 ~~stewardship plan is not complete, the department will notify the submitting~~
14 ~~manufacturer or stewardship organization within 30 days that a complete~~
15 ~~stewardship plan must be resubmitted within 30 days. An incomplete plan will not~~
16 ~~commence the department's 90-day review period, and would fail to meet the~~
17 ~~requirements under PRC §48703. A manufacturer or stewardship organization~~
18 ~~shall resubmit a plan or provide supplemental information requested by the~~
19 ~~department when a plan is disapproved or conditionally approved within 60 days of~~
20 ~~the notice date.~~

21 (2) The department shall determine if the plan is complete and notify the submitting
22 manufacturer or stewardship organization within 30 days. If the department finds
23 that the stewardship plan is complete, the department's 90-day review period for
24 consideration of approval of the stewardship plan, set forth in Public Resources
25 Code section 48704, will commence upon the original date of receipt. If the
26 stewardship plan is incomplete, the department shall identify what additional
27 information must be submitted to make it complete and the plan shall be
28 resubmitted within 30 days. If the department determines upon resubmittal that the
29 plan is complete, the department's 90-day review period for consideration of
30 approval of the stewardship plan will commence upon the original date of receipt of
31 the resubmittal.

1 (3) The department may approve, disapprove, or conditionally approve a
2 stewardship plan.

3 (A) The plan must be approved if it provides for the establishment of a paint
4 stewardship program that meets the requirements of Public Resources
5 Code section 48703.

6 (B) If the department conditionally approves a plan, the department shall
7 identify the deficiencies in the plan and the manufacturer or stewardship
8 organization shall comply with the conditions of approval within 60 days
9 of the notice date. If the conditions are met, the department shall approve
10 the plan.

11 (C) If the department disapproves a plan, the department shall identify the
12 deficiencies in the plan and the manufacturer or stewardship organization
13 shall resubmit a plan or provide supplemental information requested by
14 within 60 days of the notice date.

15 (D) If the department conditionally approves a plan and the conditions are not
16 met, the department shall disapprove the plan.

17
18 (3)(4) The stewardship plan must be submitted for re-approval upon any significant
19 or material change, as defined. The department shall review the revised
20 stewardship plan within 90 days of receipt and make a determination whether or
21 not to approve the plan.

22 (3) (4)(5) The approved stewardship plan shall be a public record, except that
23 financial, production, or sales data reported to the department by a manufacturer
24 or stewardship organization is not a public record under the California Public
25 Records Act, as described in Chapter 3.5 (commencing with § 6250) of Division 7
26 of Title 1 of the Government Code and shall not be open to public inspection. The
27 department may release financial, production, or sales data in summary form only
28 that cannot be attributable to a specific manufacturer.

29 (c) The annual report shall be submitted by a corporate officer acting on behalf of a
30 manufacturer or stewardship organization that is operating an architectural paint
31 stewardship program under a department-approved stewardship plan.

1 ~~(1)~~ The annual report should be submitted electronically to the department according to
 2 directions provided by the department. A hard copy, signed by a corporate officer of a
 3 manufacturer or stewardship organization ~~under the penalty of perjury,~~ must also be
 4 submitted.

5 ~~(2)~~ (1) The information submitted in an annual report shall address the criteria for a
 6 finding of compliance per §18954 and be organized according to this standard
 7 outline:

8 (A) Contact Information

9 (B) Executive Summary

10 ~~(C) Scope~~

11 ~~(D)~~(C) Program Outline

12 ~~(E)~~(D) Description of Goals and Activities Based on the Stewardship Plan

13 ~~(F) Market Development~~

14 ~~(G)~~(E) Financing Mechanism

15 ~~(H)~~(F) Education and Outreach

16 ~~(I)~~(G) Audits

17 ~~(3)~~ (2) ~~The department may adopt a finding of compliance or non-compliance for an~~
 18 ~~annual report. If the department finds that the annual report is complete, the~~
 19 ~~department's 90-day review period for consideration of a finding of compliance~~
 20 ~~will commence upon the original date of receipt. If the annual report is not~~
 21 ~~complete, the department will notify the submitting manufacturer or stewardship~~
 22 ~~organization within 30 days that a complete annual report must be resubmitted~~
 23 ~~within 30 days. An incomplete report will not commence the department's 90-day~~
 24 ~~review period, and would fail to meet the requirements under PRC §48705. A~~
 25 ~~manufacturer or stewardship organization shall resubmit an annual report or~~
 26 ~~provide supplemental documentation requested by the department when an~~
 27 ~~annual report is found to be non-compliant within 60 days of the notice date. The~~
 28 ~~department shall determine if the report is complete and notify the submitting~~
 29 ~~manufacturer or stewardship organization within 30 days. If the department finds~~
 30 ~~that the annual report is complete, the department's 90-day review period for the~~
 31 ~~annual report, set forth in Public Resources Code §48705, will commence upon~~

1 the original date of receipt. If the annual report is incomplete, the department
2 shall identify what additional information must be submitted to make it complete
3 and the report shall be resubmitted within 30 days. If the department determines
4 upon resubmittal that the report is complete, the department's 90-day review
5 period of the report will commence upon the original date of receipt of the
6 resubmittal.

7 (3) The department may adopt a finding of compliance, non-compliance, or
8 conditional approval for an annual report.

9 (A) If the department adopts a finding of compliance, the manufacturer or
10 stewardship organization may continue to sell or offer paint for sale in the
11 state.

12 (B) If the department conditionally approves a report, the department shall
13 identify the deficiencies in the report and the manufacturer or stewardship
14 organization shall comply with the conditions of approval within 60 days
15 of the notice date. If the conditions are met, the department shall adopt a
16 finding of compliance.

17 (C) If the department adopts a finding of non-compliance, the department
18 shall identify the deficiencies in the report and the manufacturer or
19 stewardship organization shall resubmit a report or provide supplemental
20 information requested by within 60 days of the notice date.

21 (D) If the department conditionally approves a report and the conditions are
22 not met, the department shall adopt a finding of non-compliance.

23 Authority cited: Sections 40502, 4297048700, 4297248703, 4297348704, and
24 4297448705, and 48706, Public Resources Code, Reference: Section 40502,
25 4297048700, 4297248703, 4297348704, and 4297448705, and 48706, Public
26 Resources Code.

27
28 **§18953. Stewardship Plan Approval Criteria.**

29 (a) Paint stewardship plans must follow the standard outline per §1894218952 and
30 contain the following:

- 1 (1) Contact information. Identify the manufacturer or designated stewardship
2 organization responsible for the stewardship plan submittal. A manufacturer
3 or stewardship organization shall provide updates to the list of manufacturers
4 and brands participating in its program within 30 days of any changes to that
5 list.
- 6 ~~(2) Scope. Describe how the stewardship program is designed to accept and~~
7 ~~manage all applicable architectural paint products, including paint containers.~~
8 ~~A manufacturer or stewardship organization shall provide updates to the an~~
9 ~~updated list of manufacturers and brands to the department at least every six~~
10 ~~months.~~
- 11 ~~(3)~~ (2) Program Goals and Activities. Include program goals that are specific to
12 and appropriate for California, ~~and describe~~ Describe how the goals were
13 derived and how they will be measured. Factors to consider when
14 determining program goals may include, recognizing the current and future
15 recycling infrastructure and capacity, estimating and changes in market
16 conditions, and anticipating recycling infrastructure and capacity in California.
17 ~~Discussion on~~ Description of goals must include a baseline, to be provided by
18 the manufacturer or stewardship organization, from which the goals will be
19 measured and reported in the manufacturer or stewardship organization's
20 annual reports. The baseline should indicate the status of household
21 hazardous waste architectural paint management in California ~~the state~~ at the
22 time of plan submission. A description of the methodology used for estimating
23 the amount of leftover paint available for collection in California must be
24 provided by the manufacturer or stewardship organization. Describe how the
25 program ~~goals will be achieved to:~~
- 26 (A) Reduce the generation of postconsumer paint;
27 (B) Promote the reuse of postconsumer paint; ~~and~~
28 (C) Properly manage postconsumer paint at end-of-life in an environmentally
29 sound fashion, including recovery, ~~and~~ recycling and proper disposal of
30 postconsumer paint; and

1 (D) Manage paint containers and undertake market development activities, if
2 a manufacturer or stewardship organization chooses to engage in these
3 activities.

4 ~~(4) Solid Waste Management Hierarchy. Describe proposed measures that will~~
5 ~~enable the management of postconsumer architectural paint in a manner~~
6 ~~consistent with the state's solid waste management hierarchy pursuant to~~
7 ~~PRC §40051:~~

8 ~~(A) Source reduction~~

9 ~~(B) Recycling~~

10 ~~(C) Environmentally safe transformation and safe land disposal~~

11 ~~(5) (4)(3) Collection Systems. Describe the system that will be used to collect and~~
12 ~~properly manage postconsumer architectural paint. This description must~~
13 ~~include the following:~~

14 ~~(A) Collection methods used for architectural paint, by type.~~

15 ~~(B) Destination for reuse activities, processing (including recycling) and/or~~
16 ~~disposal for architectural paint, by type.~~

17 ~~(C) Description of best management practices to be followed by the service~~
18 ~~providers that are acting as collection points, including any training that~~
19 ~~the manufacturer or stewardship organization intends to provide to or~~
20 ~~require of service providers to ensure proper collection and management~~
21 ~~of postconsumer architectural paint.~~

22 ~~(D) Description of convenient collection for California residents to how each~~
23 ~~consumer of architectural paint in California will have an opportunity to~~
24 ~~recycle and properly manage their unwanted architectural paint on a state~~
25 ~~wide basis, including the proposed number, location, and type of~~
26 ~~collection sites points located in ~~each county~~ the state.~~

27 ~~(E) Address the coordination of the architectural paint stewardship program~~
28 ~~with existing local household hazardous waste collection programs. A~~
29 ~~manufacturer or stewardship organization must negotiate with existing~~
30 ~~local household hazardous waste collection programs wanting to~~

1 participate in the paint stewardship program as a collection point as much
2 as is reasonably feasible and is mutually agreeable.

3 (F) Address the coordination of the architectural paint stewardship program
4 with potential retail collection points. Any retailer may participate, on a
5 voluntary basis, as a paint collection point site pursuant to the paint
6 stewardship program. A manufacturer or stewardship organization must
7 negotiate with any retailer wanting to participate in the paint stewardship
8 program as a collection point, site as much as is reasonably feasible and
9 is mutually agreeable ~~to attempt to establish a mutually agreeable and~~
10 ~~reasonably feasible agreement with the retailer that addresses all~~
11 ~~operational costs.~~

12 ~~(6) (5) Market Development. Describe incentives or methods used by the~~
13 ~~manufacturer or stewardship organization pursuant to PRC §48702(a) to~~
14 ~~promote the reuse of postconsumer architectural paint in an environmentally~~
15 ~~sound fashion and to increase recycling of and develop markets for collected~~
16 ~~materials, as if applicable. A manufacturer or stewardship organization that~~
17 ~~does not participate in, or report on, the activities in this section will not be~~
18 ~~subject to penalties for this section.~~

19 ~~(7) (6) (4) Financing Mechanism. Include a funding mechanism that provides~~
20 ~~sufficient funding to recover, but not exceed, the cost of the architectural paint~~
21 ~~stewardship program, including the administrative, operational, and capital~~
22 ~~costs of the program. The funding mechanism includes the following:~~

23 (A) The amount of the assessment per unit of architectural paint sold in the
24 state.

25 (B) A budget for the program that includes revenue estimates from the
26 assessment, operational costs ~~full program costs~~, capital costs, and
27 administrative costs (including those pursuant to §~~19858~~18958 re:
28 service payment to the department).

29 ~~(C) A statement that any surplus funds will be put back into the program to~~
30 ~~reduce the costs of the program, including the assessment amount.~~

- 1 ~~(D) A statement that the manufacturer or stewardship organization has~~
2 ~~established a mutually agreeable and reasonably feasible agreement(s)~~
3 ~~with a service provider(s) that addresses all operational costs as relevant~~
4 ~~to each particular service provider.~~
- 5 ~~(E)~~ (C) Stewardship organization and manufacturers shall allocate revenues
6 and expenditures applicable to this program in accordance with Generally
7 ~~Acceptable~~ Accepted Accounting Principles (GAAP).
- 8 ~~(F) If a manufacturer or stewardship organization conducts activities that are~~
9 ~~separate from the implementation and management of the California paint~~
10 ~~stewardship program, then the~~ The stewardship plan shall include
11 documentation on how the collection and expenditure of assessment
12 funds shall be kept separate from other activities of the manufacturer or
13 stewardship organization and the methodology for distribution of shared
14 costs.
- 15 ~~(8)~~ ~~(7)~~ (5) Education and Outreach. Include a description of education and
16 outreach efforts to consumers, contractors, and retailers to promote source
17 reduction and recycling of architectural paint. The description shall include
18 how the outreach and education methods will be used and distributed, ~~and~~
19 ~~how effectiveness of these activities will be measured.~~ Educational
20 information may include, but is not limited to, signage, written materials,
21 advertising or other promotional materials pursuant to PRC §48703(e). A
22 manufacturer or stewardship organization may not advertise a collection
23 point(s) as being part of a manufacturer or stewardship organization's
24 program that is not a contracted collection point for service provider under the
25 manufacturer or stewardship organization's stewardship program without the
26 consent of the collection point(s). This provision does not apply to referrals to
27 collection points based on publically available information.
- 28 ~~(9)~~ ~~(8)~~ Program Performance Measurement. ~~Describe how attainment of the goals~~
29 ~~will be measured per §18953(a)(3). Program data shall be collected for purposes~~
30 ~~of annual report submittal (see §18954. Annual Report Compliance Criteria).~~
31 Information to be provided includes, but is not limited to specific information on the

1 ~~measurement methodology, assumptions, conversion factors, if used, and data~~
2 ~~sources.~~

3 ~~(10) (9)(6)~~ Stakeholder Consultations. A manufacturer or stewardship organization
4 that submits a stewardship plan shall include a process of consultation with
5 existing local household hazardous waste collection programs and other
6 ~~affected stakeholders~~, and consider the existing infrastructure in the
7 development of the plan. Other stakeholders that may be consulted include,
8 but are not limited to, consumers, retailers, architectural paint recyclers,
9 architectural paint contractors, and haulers.

10 ~~(11) (10) (7)~~ Audits. The manufacturer or stewardship organization shall ensure
11 the following relating to the audit required by PRC §48705:

12 (A) An Independent Certified Public Accountant (CPA) will be hired to
13 conduct the Financial Audit defined in Title 14, Division 7, Chapter 11
14 Article 2 of the California Code of Regulations.

15 (B) The CPA hired to conduct the audit will not perform non-audit services
16 that would impair independence as defined in the Government Auditing
17 Standards issued by the Comptroller General of the United States (e.g.,
18 accounting services, development of internal controls, management
19 decisions).

20 (C) The scope of the financial audit will include the financial statements as
21 they relate to the Paint program and a report on the manufacturer or
22 stewardship organization's compliance with the financial aspects of PRC
23 §48700 and Title 14, Division 7, Chapter 11, Article 2 of the California
24 Code of Regulations.

25 ~~(A) Financial Information. Describe the process by which the financial activities of~~
26 ~~the stewardship organization or individual manufacturer that are related to~~
27 ~~implementation of the stewardship plan are compliant with program~~
28 ~~requirements and standard accounting practices. Describe how these~~
29 ~~activities will be subject to an independent financial audit, results of which will~~
30 ~~be submitted in the manufacturer or stewardship organization's annual report~~
31 ~~and reviewed by the department.~~

1 ~~(B) Non-Financial Information (optional). Describe the process by which the~~
2 ~~following non-financial activities of the organization or individual~~
3 ~~manufacturer that are related to implementation of the stewardship plan~~
4 ~~will be subject to an independent non-financial audit, which will be~~
5 ~~submitted in the manufacturer or stewardship organization's annual report~~
6 ~~and reviewed by the department:~~

7 ~~1. A description of how the postconsumer architectural paint was~~
8 ~~managed in accordance with the stewardship plan.~~

9 ~~2. The total amount of architectural paint sold and collected, and, if~~
10 ~~applicable, the recovery rate.~~

11 (b) The manufacturer or stewardship organization submitting the stewardship plan shall
12 provide, upon request, additional information to assist the department as may be
13 necessary for the approval of the plan in compliance with the California Environmental
14 Quality Act.

15
16 Authority cited: Sections 40502, ~~4297048700~~, ~~4297248703~~, and ~~4297348704~~, Public
17 Resources Code, Reference: Section ~~4297048700~~, ~~4297248703~~, and ~~4297348704~~,
18 Public Resources Code.

19
20 **§18954. Annual Report Compliance Criteria.**

21 (a) The annual report must contain the following:

22 (1) Contact information. Identify the manufacturer or stewardship organization
23 responsible for the annual report submittal. Stewardship organizations shall
24 include an updated list of participating manufacturers and any updates to their
25 respective contact information per §18952(a)(2).

26 (2) Executive Summary. ~~Provide an evaluation of the effectiveness a description~~
27 of the manufacturer or stewardship organization's architectural paint recovery
28 efforts of the paint stewardship plan during the reporting period pursuant to
29 PRC §48705(a). ~~This may include and anticipated steps, if needed, to~~
30 improve performance and a description of . ~~Describe challenges encountered~~
31 during the reporting period and how they will be addressed. This may also

1 include a description of paint container management and market development
2 activities if the manufacturer or stewardship organization has chosen to
3 engage in those activities.

4 ~~(3) Scope. The program described in the stewardship plan accepts and manage~~
5 ~~all applicable architectural paint products. Include an updated list of~~
6 ~~participating manufacturers and their respective contact information per~~
7 ~~§18952(a)(2).~~

8 (4)(3) Program Outline. Describe the paint stewardship program, including
9 information on the following topics:

10 (A) A description of the methods used to collect, transport, and process
11 postconsumer architectural paint, by type, in ~~this state~~ California.

12 (B) Description of how each consumer of architectural paint in California had
13 an opportunity convenient collection for California residents to recycle and
14 properly manage their unwanted architectural postconsumer paint on a
15 state wide basis, including the number, location, and type of collection
16 points sites located in each county the state.

17 (C) Description of best management practices followed by service providers,
18 including any training that the manufacturer or stewardship organization
19 provided or required of service providers to ensure proper collection and
20 management of postconsumer paint.

21 ~~(D) Description of how each consumer of architectural paint had an~~
22 ~~opportunity to properly manage their postconsumer paint.~~

23 ~~(E)~~ (D) A statement that the manufacturer or stewardship organization
24 coordinated with existing household hazardous waste collection programs
25 and retailers as potential collection points per §18953(a)(4)(E) and (F)
26 during the reporting period. negotiated with any retailer service provider
27 that contacted the manufacturer or stewardship organization for inclusion
28 in the stewardship program as a collection point in an attempt to establish
29 a mutually agreeable and reasonably feasible agreement that addresses
30 all operational costs.

1 (4) Description of goals and activities based on the stewardship plan. State
2 goals from the approved stewardship plan, the baseline from which goals
3 were measured, and report on achievement during the reporting period.
4 Describe any adjustments to goals stated in the approved stewardship plan
5 for the upcoming reporting period and accompanying rationale for those
6 changes. The annual report must include, ~~but not be limited to,~~ quantitative
7 information and discussion on the following categories pursuant to PRC
8 §48705(a) and PRC §48703(d):

9 (A) The total volume of architectural paint sold, by type, in the state during the
10 preceding reporting period.

11 (B) The total volume of postconsumer architectural paint recovered, by type,
12 in the state during the preceding reporting period.

13 (C) Disposition of postconsumer paint collected, by type and by estimated
14 volume, including ~~facility~~ name(s) and corporate address(es) for
15 contracted processors for each disposition method.

16 ~~(D) The total cost of implementing the architectural paint stewardship
17 program.~~

18 ~~(E) An evaluation of how the architectural paint stewardship program's funding
19 mechanism operated.~~

20 ~~(F) (D) A description of efforts to increase reuse of postconsumer paint.~~

21 ~~(G) (E) A description of efforts to increase recyclability of postconsumer paint.~~

22 ~~(6) Market Development. Include a description of possible market development
23 activities to incentivize the market growth of collected materials, if applicable.
24 A manufacturer or stewardship organization that does not participate in or
25 report on the activities in this section will not be subject to penalties for this
26 section.~~

27 ~~(7)~~(5) Financing Mechanism. The annual report shall include ~~a description of the~~
28 total cost of implementing the architectural paint stewardship program and an
29 evaluation of how the program's ~~financing~~ financing mechanism operated, including
30 whether or not the funding was sufficient to recover, but not exceed, the
31 administrative, operational, and capital costs of the manufacturer or stewardship

1 ~~organization's program full cost of the paint stewardship program. Include a~~
 2 ~~statement that any surplus funds are put back into the program to reduce the costs~~
 3 ~~of the program, including the assessment amount.~~ Any proposed change in the
 4 amount of the architectural paint stewardship assessment must be submitted to
 5 the department for re-approval (see §18952. Submittals). If a manufacturer or
 6 stewardship organization conducts activities that are separate from the
 7 implementation and management of the California paint stewardship program, then
 8 the annual report shall include documentation on how the collection and
 9 expenditure of assessment funds shall be kept separate from other activities of the
 10 manufacturer or stewardship organization and the methodology for distribution of
 11 shared costs. Consistent with statute, The annual report shall include, ~~but not be~~
 12 ~~limited to,~~ the following, ~~and include any necessary supporting documents:~~

- 13 (A) Assessment amount per container
- 14 (B) Total program cost
- 15 (C) Capital costs
- 16 (D) Cost(\$)/capita
- 17 (E) Cost (\$)/gallon collected
- 18 (F) Education/Outreach (% of total program cost)
- 19 (G) End-of-life materials management (% of total program cost, with line
- 20 items for reuse, transportation, recycling, fuel incineration, and ~~landfilling~~
- 21 proper disposal)
- 22 (H) Program administration (% of total program cost, including annual
- 23 administrative fee for service payments to the department)
- 24 ~~(I) An evaluation of how the assessment operated~~
- 25 ~~(J)~~ (I) Surplus funding, if any, and how it will be applied to reduce program
- 26 costs
- 27 ~~(K) Governance (program oversight) (% of total program cost)~~
- 28 ~~(8)~~ (6) Education and Outreach. Describe educational and outreach activities in
- 29 context of those identified in the stewardship plan. Provide a description of
- 30 educational materials that were provided to retailers, consumers, and
- 31 contractors during the reporting period and provide electronic ~~samples~~

1 examples of these materials. Identify ~~the~~ any method(s) used to determine
2 the effectiveness of educational and outreach surveys (e.g., surveys, hits on
3 specific web pages, number of participants at events, etc.), if applicable.

4 These education and outreach materials may include, but are not limited to,
5 any of the following per PRC §48703(b)(4)(e):

6 (A) Signage that is prominently displayed and easily visible to the consumer.

7 (B) Written materials and templates of materials for reproduction by retailers
8 to be provided to contractors and consumers at the time of purchase or
9 delivery or both.

10 (C) Promotional materials or activities, or both, that explains the purpose of
11 paint stewardship and the means by which it is being carried out.

12 (D) Links to website(s) created and maintained by the stewardship
13 organization.

14 ~~(9) (7) Audits. (A) Financial Information.~~ The annual report shall include an
15 independent financial audit, ~~related to the implementation of the stewardship~~
16 ~~plan, of the California Architectural Paint Recovery Program~~ funded from the
17 paint stewardship assessment. The audit shall be conducted in accordance
18 with ~~the most current~~ auditing standards generally accepted in the United
19 States of America, and standards set forth in Government Auditing Standards
20 issued in July 2007 by the Comptroller General of the United States. The
21 financial audit submitted to the department shall be prepared by an
22 Independent Certified Public Accountant (CPA) and include:

23 ~~2. 1. Financial audits must be prepared by a Certified Public Accountant.~~

24 ~~1. 2. The department may investigate further. If the department decides to~~
25 ~~further review the findings of the independent auditor, the review will be~~
26 ~~conducted based on same information the individual manufacturer or~~
27 ~~stewardship organization provided to the independent auditor.~~

28 1. California Architectural Paint Recovery Program financial statements, as
29 required by GAAP.

30 ~~2. Financial audits must be prepared by a Certified Public Accountant.~~

1 2. An opinion on the manufacturer or stewardship organization's compliance
2 with the financial aspects of PRC §48700 and Title 14, Division 7, Chapter
3 11, Article 2 of the California Code of Regulations.

4 ~~3. The department may request supplemental documentation information from~~
5 ~~the individual manufacturer or stewardship organization during the course of~~
6 ~~review of a manufacturer or stewardship organization submitted financial audit, if~~
7 ~~necessary. The department may inspect the operations, processes, and records~~
8 ~~of any entity required to submit a report to the department pursuant to this~~
9 ~~division to determine the accuracy of the report and compliance with the~~
10 ~~requirements of this division.~~

11 3. Findings and recommendations as they relate to the financial aspects of the
12 Architectural Paint Recovery Program.

13 ~~4. The department will inform the individual manufacturer or the stewardship~~
14 ~~organization within 60 days of the results of its review.~~

15 4. Management Letter, if issued, by the manufacturer or stewardship
16 organization's CPA.

17 ~~(A) (B) Non-Financial Information (optional). The annual report may include an~~
18 ~~independent audit on the following information:~~

19 ~~1. A description of how the postconsumer architectural paint was~~
20 ~~managed in accordance with the stewardship plan.~~

21 ~~2. The total amount of architectural paint sold and collected, and, if~~
22 ~~applicable, the recovery rate.~~

23
24 Authority cited: Sections 40502, ~~42970~~48700, ~~42972~~48703, ~~42975~~48704, 48705, and
25 ~~42976~~48706, Public Resources Code, Reference: Section ~~42970~~48700, ~~42972~~48703,
26 ~~42975~~48704, 48705, and ~~42976~~48706, Public Resources Code.

27
28 **§18955. Civil Penalties.**

29 A civil penalty may be administratively imposed by the department on any person who is
30 in violation of any provision of this Article. The responsible party or parties shall be
31 determined by the department based on the totality of the circumstances.

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(a) Any manufacturer offering architectural paint for sale in California or a manufacturer or stewardship organization submitting a stewardship plan or annual report to the department is subject to enforcement under this Article. Architectural paint manufacturers are subject to penalties as a result of the failure of their designated stewardship organization to comply with this Article on their behalf.

(b) Notwithstanding paragraph (a), an architectural paint manufacturer is not subject to any penalty for failing to comply if that manufacturer can demonstrate that it provided true and accurate information to the stewardship organization and the stewardship organization failed to properly report this on behalf of the manufacturer.

(c) A stewardship organization is not subject to a penalty for failure to comply as a result of submitting false or misleading information if it can demonstrate that it received false or misleading information from an architectural paint manufacturer that was the direct cause of its failure to comply with this Article.

(d) Any manufacturer or retailer that offers architectural paint for sale in the state is subject to enforcement under this Article.

Authority cited: Sections ~~40502, 42970, 42972, 42972.5, 42973, 42974, 42975, and 48704~~ Public Resources Code, Reference: Section ~~42970, 42972, 42972.5, 42973, 42974, 42975, and 42978~~48704, Public Resources Code.

§18955.1. Amount of Civil Penalties and Administrative Penalty Schedule.

(a) Civil penalties may be imposed administratively in accordance with the following penalty tables:

(1) Base Penalty Table I is to be used for stewardship organizations and architectural paint manufacturers.

(A) Identify what violations have occurred.

(B) Identify the severity of the violations.

(C) Establish the possible range of the base penalty per violation based on the severity levels described in paragraph (b).

Base Penalty Table I: For Stewardship Organizations and Architectural Paint Manufacturers		
Violation	Description of Violation	Severity
PRC 48702(b)(1)	Selling or offering for sale in this state, to any person in this state, architectural paint that is not covered under a department-approved stewardship plan or listed as a compliant product on the department's website.	Level 3
PRC 48702(a) and 48703(a)	Failure to submit, individually or through a stewardship organization, an architectural paint stewardship plan to the department	Level 3
<u>14 CCR 18952(b)(2)</u>	<u>Failure to resubmit a stewardship plan or provide supplemental information within 60 days after receiving a notice of disapproval or conditional approval from the department</u>	<u>Level 1</u>
PRC 48703	Stewardship plan does not contain required elements	Level 3
PRC 48704(c)	Failure to implement an architectural paint stewardship program described in a department-approved stewardship plan	Level 3
PRC 48704(e)	Failure to pay an annual administration fee to the department	Level 3
PRC 48705(a)	Failure to submit, individually or through a stewardship organization, an annual report to the department	Level 3
PRC 48705(a)	Annual report does not contain required elements	Level 2
14 CCR 18956	Failure to meet record keeping requirements	Level 2

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(2) Base Penalty Table II is to be used for retailers.

3

(A) Identify what violations have occurred.

4

(B) Identify the severity of the violations.

1 (C) Establish the possible range of the base penalty per violation based on the
 2 severity levels described in paragraph (b).
 3

Base Penalty Table II: For Retailers		
Violation	Description of Violation	Severity
PRC 48702(b)(1)	Selling or offering for sale in this state, to any person in this state, architectural paint that is not covered under a department-approved stewardship plan or listed as a compliant product on the department's website.	Level 3
14 CCR 18956	Failure to meet record keeping requirements.	Level 2

4
 5 (b) For the purpose of implementing this [~~Section~~/Article], penalty severity levels are
 6 described as follows:

7 (1) For a violation classified as Level 1, the amount of the base penalty may be
 8 up to \$1,000 per day.

9 (2) For a violation classified as Level 2, the amount of the base penalty may be
 10 up to \$5,000 per day.

11 (3) For a violation classified as Level 3, the amount of the base penalty may be
 12 up to \$10,000 per day.

13 (c) A penalty amount may exceed \$1,000 per day only if a person intentionally,
 14 knowingly, or negligently violates this Article.

15 ~~(e)-(d)~~ The department will set the final penalty amount after considering the criteria set
 16 forth in §18955.2. The department may increase the final penalty beyond the penalty
 17 range established pursuant to paragraphs (a) and (b), if it determines, after considering
 18 the criteria set forth in §18955.2, that such an increase is warranted and appropriate.

19 (e) If the department sets an aggregated penalty amount for multiple violations, the
 20 aggregated penalty amount shall not exceed \$1,000 per day per manufacturer,
 21 stewardship organization, or retailer. If a person intentionally, knowingly, or negligently

1 violates this Article, the aggregated penalty amount shall not exceed \$10,000 per day
2 per manufacturer, stewardship organization, or retailer.

3

4 Note: Authority cited: Sections 40502 and ~~42970~~ and ~~42978~~48704, Public
5 Resources Code. Reference: Sections ~~42970~~48704 and ~~42978~~48705, Public
6 Resources Code; and Section 11506, Government Code.

7

8 **§18955.2. Criteria to Impose a Civil Penalty.**

9 In assessing or reviewing the amount of civil penalty imposed for a violation of this
10 chapter, the department or the court shall consider all the following:

- 11 (a) The nature, circumstances, extent, and gravity of the violation(s).
12 (b) The number and severity of the violation(s).
13 (c) Evidence that the violation was intentional, knowing or negligent.
14 (d) The size of the violator.
15 (e) History of violation(s) of the same or similar nature.
16 (f) The willfulness of the violator's misconduct.
17 (g) Whether the violator took good faith measures to comply with this chapter and
18 the period of time over which these measures were taken.
19 (h) Evidence of any financial gain resulting from the violation(s).
20 (i) The economic effect of the penalty on the violator.
21 (j) The deterrent effect that the imposition of the penalty would have on both the
22 violator and the regulated community.
23 (k) Any other factor that justice may require.

24

25 Note: Authority cited: Sections 40502 and ~~42978~~48704, Public Resources Code.
26 Reference: Section ~~42978~~48704, Public Resources Code.

27

28 **§18955.3 Procedure for Imposing Civil Penalties.**

- 29 (a) Civil penalties may be administratively imposed in accordance with the procedures
30 outlined in the Administrative Procedure Act at Chapter 5 (commencing with §11500) of

1 Part 1 of Division 3 of Title 2 of the Government Code with the exception of Government
2 Code §11505(c).

3 (b) The accusation or complaint and all accompanying documents may be served on
4 the respondent by the following means:

5 (1) Personal service.

6 (2) Substitute service by using the same service procedures as described in
7 §415.20 of the Code of Civil Procedure.

8 (3) Certified Mail: For respondents who have submitted a stewardship plan,
9 certified mail or registered mail if the letter containing the accusation or
10 complaint and accompanying material is mailed, addressed to the respondent
11 at the latest facility or mailing address(es) provided in the stewardship plan on
12 file with the department. Any address provided in the stewardship plan may
13 be used for service of process. Proof of service of the accusation or complaint
14 shall be the certified mail receipts or registered mail receipts proving the
15 accusation or complaint and accompanying materials were sent to respondent
16 by certified mail or registered mail. For respondents who have not submitted
17 or are not required to submit a stewardship plan to the department, certified
18 mail or registered mail pursuant to the procedures indicated in the
19 Administrative Procedure Act at §11505(c) of the Government Code applies.

20 (c) Civil penalties may be imposed pursuant to the Public Resources Code §48704(f)
21 in the discretion of the trier of fact in the civil proceeding.

22

23 Note: Authority cited: Sections 40502, 48700 and ~~42970~~48704, Public Resources
24 Code. Reference: Section 11500, Government Code; and Section 48700 and
25 ~~42970~~48704, Public Resources Code.

26

27 **§18956. Record Keeping Requirements**

28 Each stewardship organization, manufacturer, or retailer required to comply with
29 Chapter 5 (commencing with §48700, Part 7, Division 30 of the Public Resources Code)
30 shall:

- 1 (a) Maintain records to support the requirements in this Article. Stewardship
2 organizations and manufacturers must maintain records to support ~~§18953 and~~ §18954.
3 Retailers must ~~maintain~~ provide access to existing records on all architectural paint sold
4 or offered for sale in the state including:
- 5 (1) The manufacturer of the paint.
 - 6 (2) The date(s) the retailer purchased the paint from the manufacturer.
 - 7 (3) The date(s) the retailer sold the paint.
 - 8 (4) Certification letter(s) from the department, if provided by a manufacturer, to
9 demonstrate that paint from the manufacturer is or was subject to a
10 department-approved stewardship plan. A retailer must provide access to a
11 certification letter only if it is being used as proof of compliance, pursuant to
12 PRC §48702(c)(2), that a manufacturer not listed on the department's internet
13 website is in compliance and may sell or offer for sale paint in California.
- 14 (b) Provide the department with ~~immediate~~ reasonable and timely access, as
15 determined by the department, to its facilities, operations, and any relevant records
16 necessary to determine compliance with this Article, upon request. Retailers will
17 maintain and provide access to records required by this Article for 3 years.
18 Manufacturers and stewardship organizations will maintain and provide access to
19 records required by this Article for three years after submission of the annual report
20 which relies upon those records. ~~The records required by this Article shall be accessible~~
21 ~~for three years;~~
- 22 ~~(c) Make all records required by this Article available for inspection or audit by the~~
23 ~~department, or its agent and other duly authorized regulatory agencies during normal~~
24 ~~working hours;~~
- 25 ~~(d) Submit copies of specified records to the department upon request or at a~~
26 ~~frequency approved by the department.~~
- 27 ~~(e)~~(c) The department may take disciplinary action against any stewardship organization
28 or manufacturer who fails to provide the department with access pursuant to this
29 subdivision, ~~including, but not limited to, imposing penalties and the immediate removal~~
30 If any stewardship organization or manufacturer fails to comply after the imposition of a
31 civil penalty, the department may immediately remove the manufacturer(s) from the

1 department's list of manufacturers that are in compliance with Chapter 5 (commencing
2 with §48700), Part 7, Division 30 of the Public Resource Code.

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4 Note: Authority cited: Sections 40502 and ~~42970~~48700, Public Resources Code.

5 Reference: Sections ~~42970, 42972, 42972.5, 42975~~48700, 48703, 48705, and
6 4870642976, Public Resources Code.

7 **§18957. Proprietary, Confidential, or Trade Secret Information.**

8 ~~The public disclosure of r~~Records supplied to the department pursuant to this Article
9 that are, at the time of submission, claimed to be proprietary, confidential, or trade
10 secret shall be subject to the ~~disclosure~~ provisions in Title 14, California Code of
11 Regulations, Division 7, Chapter 1, Article 4 (commencing with §17041), and in PRC
12 §48704(b).

13 Authority cited: Section 6253, Government Code. Sections 40502 and ~~42970~~48700,
14 Public Resources Code. Reference: Sections 6250 et seq., Government Code. Section
15 ~~42970~~48700, Public Resources Code.

16 **§18958. Service Payments to Department of Resources Recycling and Recovery.**

17 (a) The department, using information provided in annual reports, its actual program
18 costs for previous years, plans submitted in prior years, information from other sources,
19 and assessing program needs; shall estimate the costs to be incurred by the
20 department in connection with the administration and enforcement of the requirements
21 of this chapter for the next fiscal year.

22 (b) The department director, or his/her delegated authority, shall approve the
23 administrative fee charged for each stewardship plan for the full administration and
24 enforcement costs by April 30 each year starting 2012.

25 (c) Any department fee shall be prorated, if there is more than one stewardship plan,
26 by the number of plans submitted.

27 (d) The department will issue invoices for each stewardship plan by May 31 each year.
28 Payment is due annually on July 1. ~~The department's approval of a plan shall be~~

1 ~~revoked if payment is not received. Stewardship plans revoked for lack of payment may~~
2 ~~be reinstated upon payment.~~

3

4 Authority cited: Sections 40502, ~~42970, 42972, 42977,~~48700, 48703, and
5 ~~42977.~~148704, Public Resources Code, Reference: Section ~~42970, 42972,~~
6 ~~42977,~~48700, 48703, and ~~42977.~~148704, Public Resources Code.

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